

800

SERIES





ROVER

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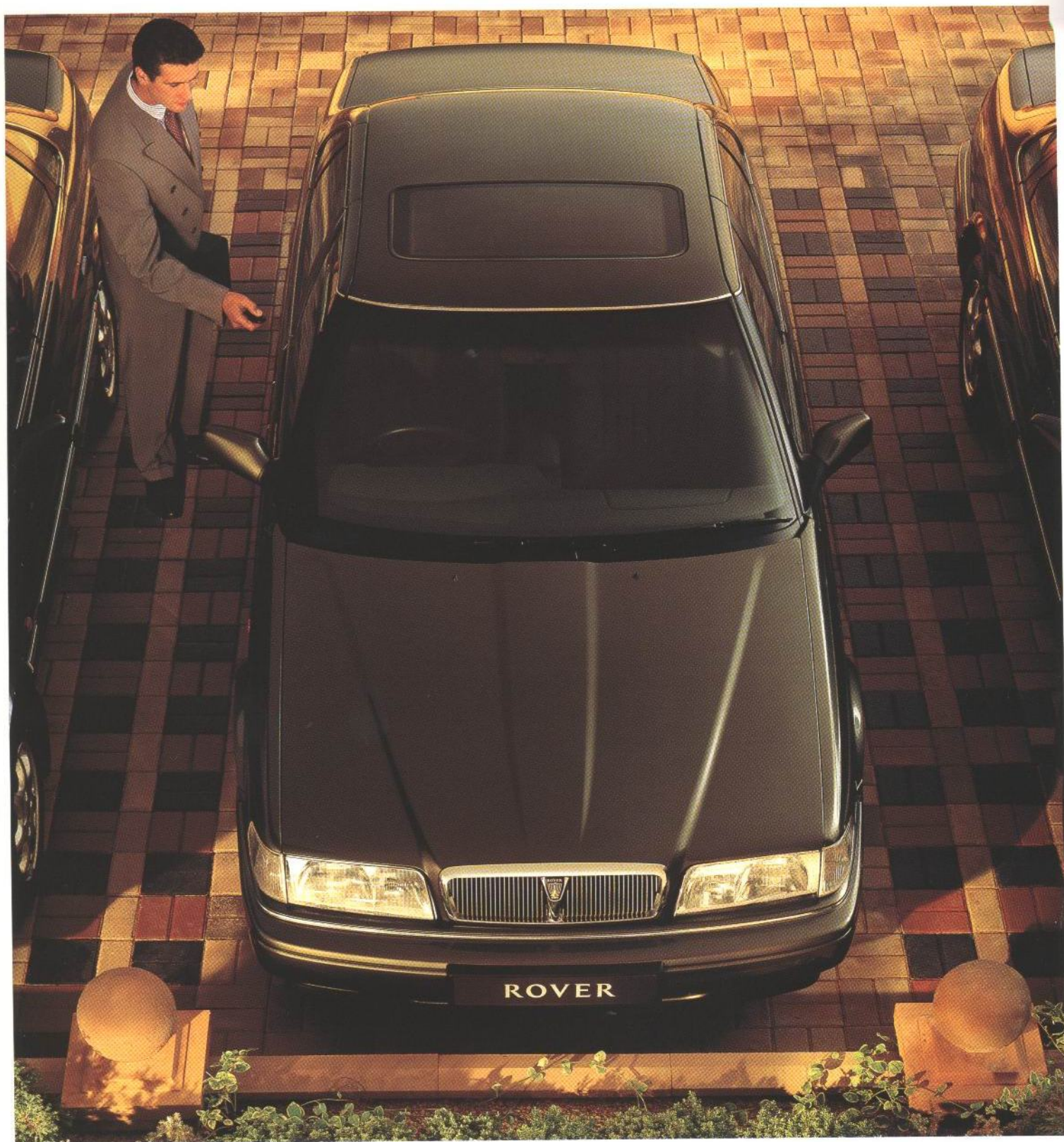
SMOOTHING YOUR WAY TO A
NEW ROVER 800
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WHAT DEFINES A ROVER?

MANY PEOPLE REMEMBER ROVERS FROM YEARS AGO AS HAVING A CERTAIN ELEGANCE, AND A NAME FOR RELIABILITY AND SAFETY. AS BEING A DEMONSTRATION OF CHARACTER AND GOOD TASTE. TODAY'S ROVERS BUILD ON THIS HERITAGE. MOVING FORWARDS INTO THE NEXT MILLENNIUM WITH ENERGY AND SPIRIT. HARNESSING ADVANCED TECHNOLOGY TO DELIVER A DRIVING EXPERIENCE OF PURE PLEASURE. POWERFUL AND REFINED. AGILE AND SMOOTH. WITH A GRACE AND AUTHORITY IN A CLASS APART. AND YET, MORE ATTAINABLE THAN PERHAPS YOU IMAGINED.





THE ROVER 800 SERIES



The history of Rover cars goes back more than 90 years.

The Rover 800 Series offers prestige and distinction which set it apart from other executive cars; and provides you with a choice of style. Whether you decide on the authoritative looks of the Saloon, the sporty Fastback or the exclusive Rover Coupe, you'll travel in elegance and luxury.

The graceful interior, with its expanses of burr walnut veneer and ergonomic design, makes driving effortless pleasure. Everything, from the windows and door mirrors to the easily accessible steering wheel-mounted in-car audio controls, is operated at the touch of a switch. A sophisticated air conditioning system, featuring Automatic Temperature Control, allows you to simply select your preferred temperature and let the system do the rest; maintaining a comfortable interior climate at all times.

Luxuries from the Si models upwards include a fine 6-disc CD

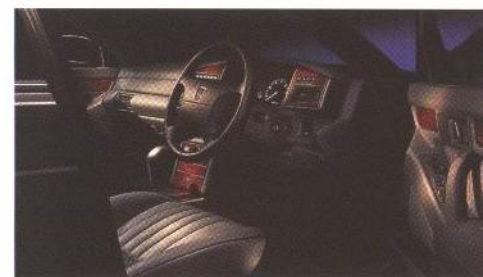
autochanger. At the top of the Saloon and Fastback ranges, leather-clad seats grace the Rover Sterling interior; powered adjustment for the driver and front passenger seat is standard, together with a convenient memory feature for the driver's seat and door mirrors. Whilst the Rover Coupe is quite simply a masterpiece of traditional craftsmanship.



With your safety in mind, every Rover 800 has driver and front passenger airbags and electronic anti-lock brakes.

The choice includes the 200 Ps 2.0 litre turbo-charged Vitesse models – hugely powerful but also highly civilised to drive; and Rover's refined and potent 2.5 litre V6 models. Or there's the 2.5 litre turbodiesels; not only economical, but also highly responsive.

The longest journey is effortless pleasure in the Rover 800.



Graceful interiors make driving pure pleasure.







CHOICES TO SUIT YOUR LIFESTYLE

THE CRAFTSMAN'S TOUCH

Rover designers have always been well known for their skill in creating luxurious interiors. In the spacious cabin of the Rover 800 Series, Rover craftsmanship and attention to detail have become an art form.

You'll sit in beautifully designed seats with height and lumbar support adjustment for the driver. And with air-conditioning fitted to every model, you'll feel comfortable and alert in the most scorching temperatures.

Inside every Rover 800, you'll be virtually surrounded by the rich hues of burr walnut veneer, from the doors to the centre console.

The steering wheel, gearknob and handbrake grip are leather-trimmed. Enveloped in Grand Tourer comfort, you'll be struck by the contrast between this hand-crafted accommodation and the cabins of lesser rivals.

There are, of course, all the modern refinements which make driving still more effortless. Electric front and rear windows* and heated/electric door mirrors are

standard across the range. The controls for the in-car entertainment system are mounted on the steering wheel to reduce distraction from the road.

The in-car audio system features RDS (EON) on FM frequencies, allowing you to receive news and traffic information and avoid the queues. From Si models upwards, the system includes the superb sound quality of compact disc, via a 6-disc CD autochanger mounted in the boot.

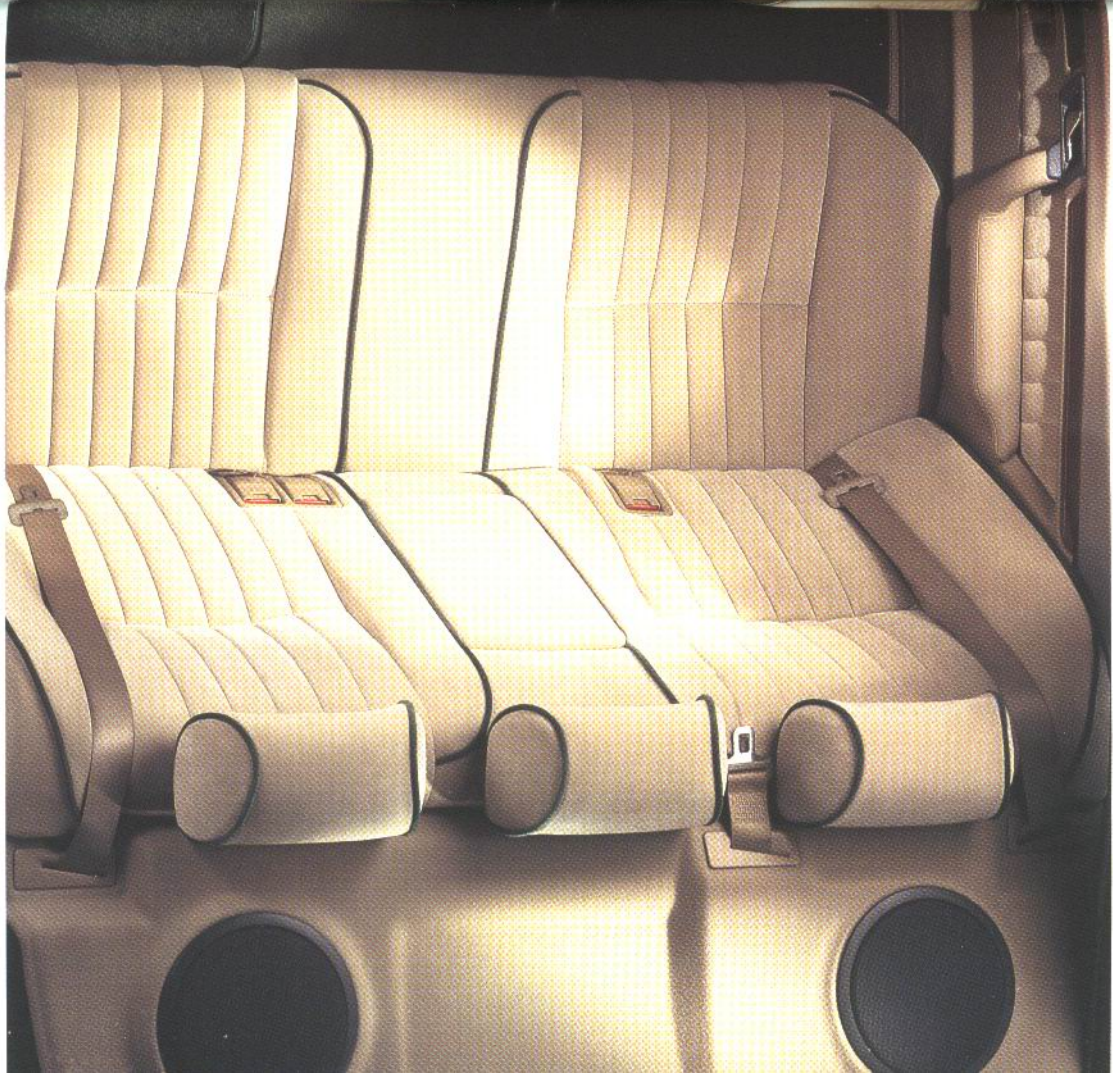
Power-assisted steering with Positive Centre Feel gives a reassuringly precise, well-weighted response at higher speeds, and makes low-speed manoeuvres effortless. The well-engineered suspension combines agility and control with unruffled ride comfort, and the cabin is thoroughly insulated against road and wind noise.

In short, the Rover 800 provides a V.I.P lounge - a haven where you can retreat after a stress-filled day and look forward to the miles ahead.

* Front windows only on Coupe models.







COMFORT HAS BEEN REDEFINED



CAN THIS REALLY BE A TWO LITRE?

The interior of the Rover 800 Series promises effortless pleasure over the miles ahead. The talents of Rover's power train and chassis engineers have ensured that you won't be disappointed.

The 136Ps twin cam engine, available across the range, is exceptionally responsive for a 2.0 litre because of its large reserves of torque, which is at its maximum from only 2500 rpm. You can cruise through city streets without continually having to change down; and make a safe and respectable entrance onto the motorway without having to shift into third gear.

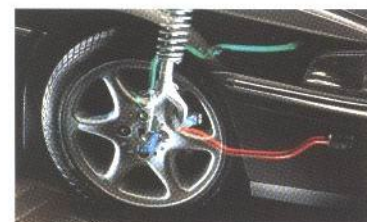
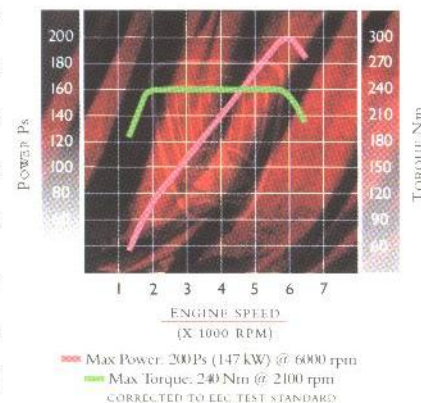
The engine derives its muscular response from the design of the inlet tracts, which accelerates the air flow and increases the volume of fuel/air mixture entering the cylinders.

A central influence on the smooth, consistent performance is the Modular Engine Management system (MEMS). This powerful microprocessor controls all major engine functions, and ensures that the catalyst works to full efficiency.

The 200Ps turbo-charged engine powering the Rover Vitesse and Rover Vitesse Coupe delivers high performance with impressive refinement. With massive torque peaking from 2100 rpm, the 7.3 second* 0 - 60 mph time and 143 mph* top speed are matched by few rivals. Yet with a 'Torsen'* traction control system optimising grip, and finely tuned suspension, these potent Rovers are as well mannered as they are quick. Life in the fast lane is highly civilised.

To ensure that you complete every journey feeling alert and relaxed, Rover's latest generation damper technology has made the ride so smooth that you're hardly aware of rough road surfaces; whilst the taut, well-controlled handling and crisp steering response belie the car's substantial proportions. In tight corners, you'll enjoy the sporting feel. Although we don't encourage anyone to drive like they do at Brands Hatch, we guarantee entertaining journeys.

Vitesse/Vitesse Coupe



A smooth ride is combined with taut handling.

* Manufacturer's data; see page 42. * Registered Trademark.



KV6 engine.

SMOOTH, EFFORTLESS POWER

Rover's splendid V6 engine is available at every level in the range; drive, and you'll enjoy power with refinement. Advanced design has made this

24-valve engine exceptionally responsive; maximum power of 175Ps and torque peaking at 240Nm deliver eager acceleration even from low engine rpm.

Driving is effortless, over long motorway journeys, or in urban traffic.

One reason why Rover's V6 responds so willingly to your every demand is an ingenious design feature which the engineers call 'Variable Geometry Induction'.

The effective length of the air induction pipes is continually varied so that the air intake is finely tuned to optimise engine torque at different engine and road speeds.

Which means, simply, that the V6 can breathe as efficiently as an Olympic athlete. (At 6,000 rpm, it's taking in over 100 litres of air every second.)

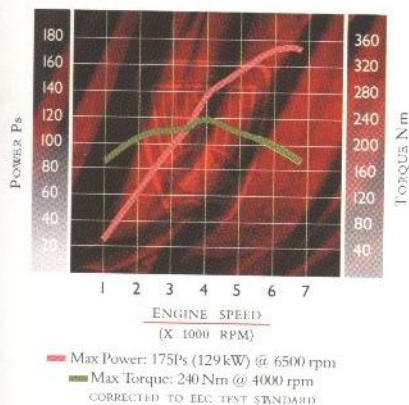
Advanced electronic control also plays its part. The engine management system helps to ensure the impeccably smooth power delivery; and is cleverly designed to adapt the fuelling to give the best possible performance, economy and emissions control throughout the life of the engine.

The rigidity of the 'V' design makes a major contribution to refinement across the full range of engine rpm.

Developed from Rover's award-winning K-Series engine, this all-aluminium unit is also the lightest V6 engine in its class - an advantage which helps to achieve its excellent fuel economy.

Design features such as the fully automatically tensioned belt drives further reduce your operating costs.

And because it's a Rover V6, every engine is virtually hand built, by a specialist team whose skills are matched only by their own dedication to quality.



Rover's all aluminium KV6 engine is one of the lightest in its class, contributing to fuel efficiency and refinement.

THE UNEXPECTED DIESEL

For those who believe that, economical though they may be, diesels still have a reputation to live down, a drive in a Rover 825 turbo diesel is certain to be an illuminating experience.

The Rover 825 diesel models are remarkably economical, even by diesel standards; a benefit which has made them deservedly popular with drivers seeking refinement with efficiency.

The turbo diesel engine is fully electronically controlled.

This 'drive-by-wire' technology means that a powerful microprocessor responds to every demand you make; reacting to sensors monitoring everything from air temperature to road speed in order to deliver the best possible economy, performance and emissions control right from a cold start. As a result, the turbo diesel delivers excellent fuel efficiency, around town or on the motorway.

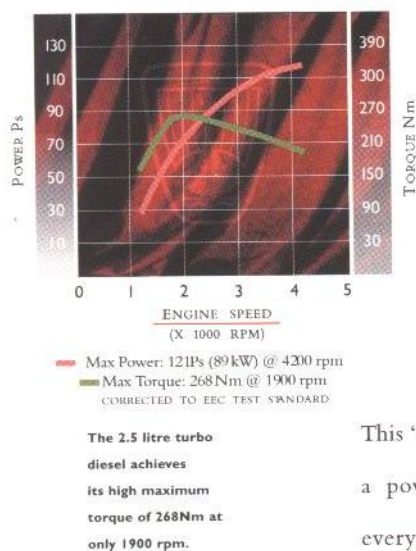
You'll also notice the outstandingly smooth and eager response. The huge torque delivered from only 1900 rpm gives a 0 - 60 mph time of 10.7 seconds*,

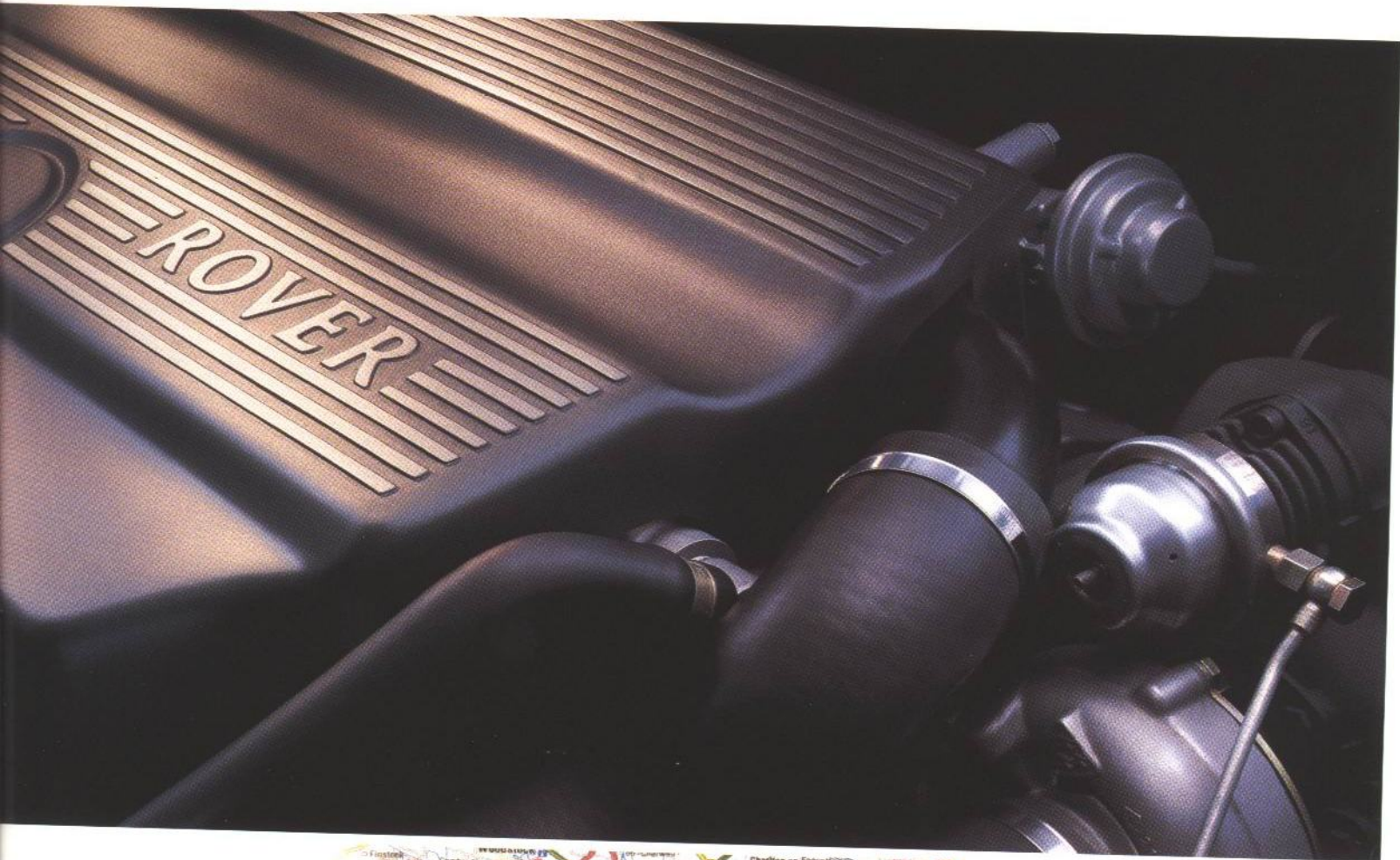
showing a clean pair of heels to a number of petrol engined 2.0 litre cars. In-gear acceleration is equally impressive, with the engine pulling eagerly at low speeds in a high gear. The same advantage also makes the Rover 825 turbo diesels extremely competent towing vehicles.

Electronic control has also reduced emission levels to a point where they now meet all foreseeable exhaust emissions standards. Fast acting glow plugs ensure rapid start up in freezing temperatures, and reduce emissions by staying on until the engine is fully warmed up. Emissions are further reduced by the Exhaust Gas Re-circulation system (EGR), under the control of the electronic engine management system.

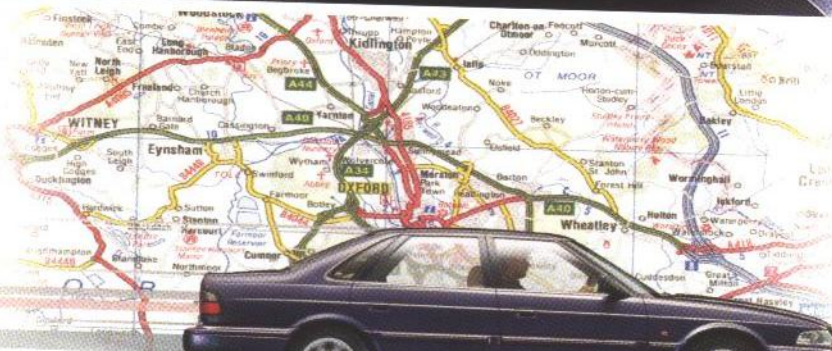
The final trump card of the Rover 825 diesel models is their refinement. They're pleasantly quiet at cruising speeds; so much so that it's hard to tell whether you're driving a petrol or diesel car. Until you consider those hundreds of miles between fuel stops; executive class travel doesn't have to cost the earth.

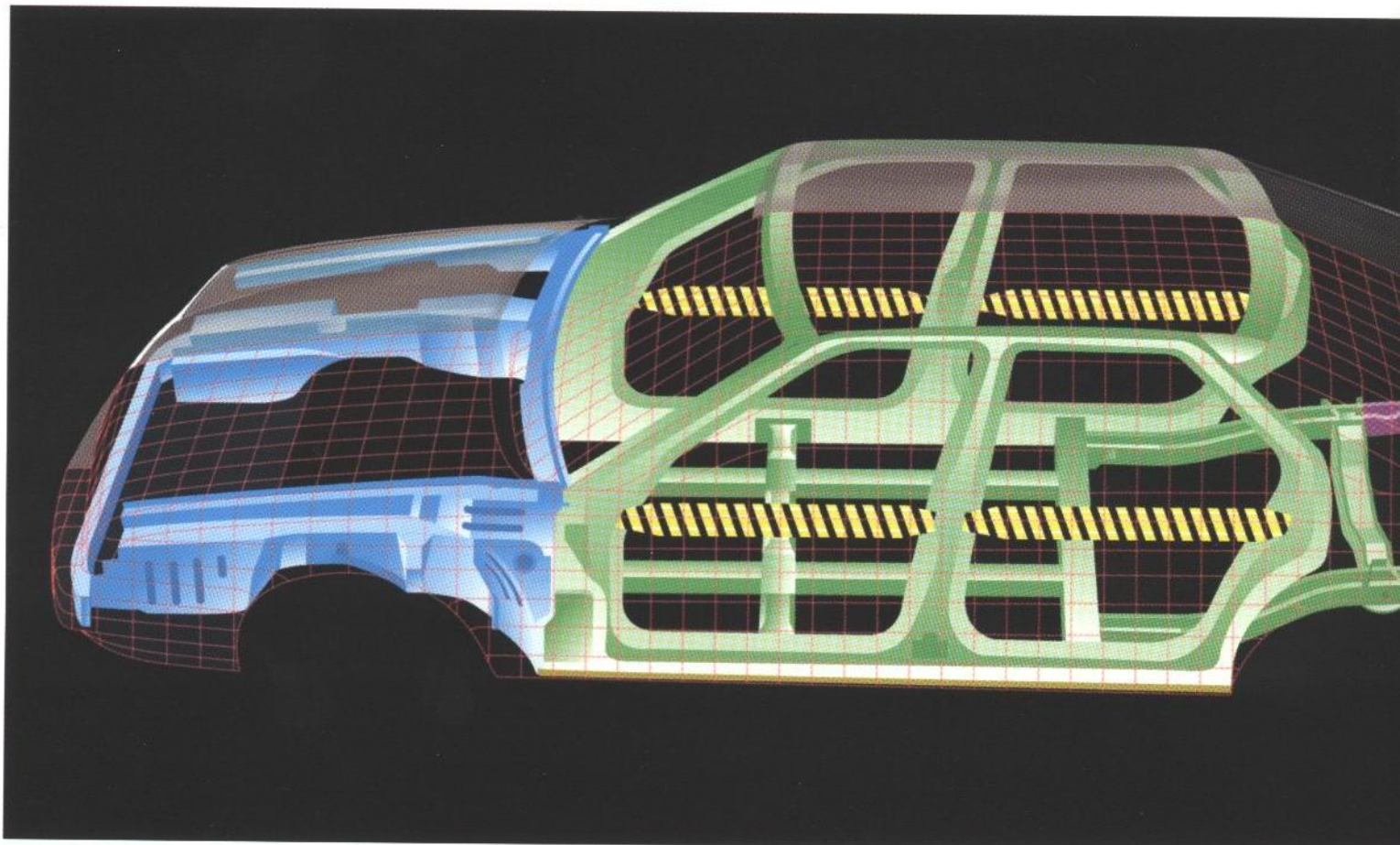
* Manufacturer's data, see page 42.



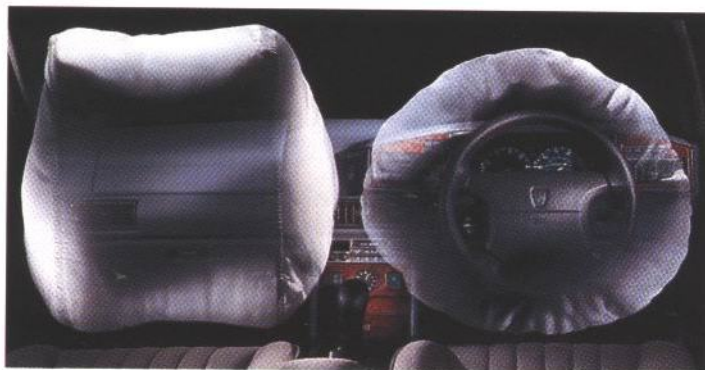


The Rover 825
diesels deliver
outstanding
economy and
emissions control.





Driver and passenger
airbags are fitted to
every Rover 800.



THE STRENGTH TO PROTECT

The Rover 800 is thoroughly engineered to help protect you and your passengers, and to help you avoid a potentially hazardous situation.

To reduce distraction from the road, controls for the in-car entertainment system are mounted on the steering wheel as well as on the set itself. Rover also considered the possible lack of attention of drivers behind you, and fitted a high mounted central stop lamp.

Detail features matter too. The doors are fitted with kerbside illumination lamps which switch on automatically when a door is opened, alerting passing pedestrians, and warning passengers of unexpected puddles.

In a potentially dangerous situation, the car's reaction time can be as important as the driver's. The design of the Rover 800's suspension, steering and brakes promotes agile, responsive and accurate handling.

Electronic anti-lock brakes are standard on every model; providing four wheel sensing and control, the system can

detect when a wheel is about to lock and instantly regulates brake pressure, allowing you to steer and brake more safely if the unexpected happens.

Levels of protection are equally as advanced. Driver and passenger airbags are fitted as standard on all Rover 800 models; together with front seatbelt pre-tensioners which tighten the seatbelts microseconds before a severe forward impact, to complement the action of the airbags.

A 3-point inertia reel centre seatbelt is fitted to all Saloon models, as are three rear head restraints. Every Rover 800 also has height adjustable front seatbelts to help ensure a correct fit for people of varying builds.

The 'anti-submarine' design of the front seat structure helps to keep the occupants safely restrained by the seatbelts. And the robust passenger safety cell has the additional reinforcement of high strength steel beams in the doors. Reassuring protection for you and those travelling with you.

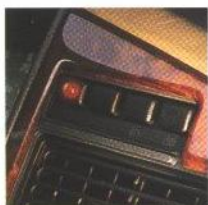
Anti-lock brakes with four wheel sensing and control are fitted to every Rover 800.



High strength steel beams fitted inside the doors help protect against side impacts.

Front and rear crumple zones absorb impact forces progressively, helping to protect the passenger safety cell.

THWARTING THE THIEF



A red warning lamp flashes in the fascia when the engine is immobilised.

For some time, Rover has worked together with UK police forces in order to introduce security measures which would reduce car crime. These efforts have helped to earn the Rover 800 several awards and some of the lowest insurance groups in its class, starting at Group 11 (the majority of competitors start at Group 12). The security systems help to prevent theft of and from the car, and deter attempts to change its identity; there are also personal safety features.

Deadlocking secures the doors from the inside as well as the outside; so even if a thief smashes a window (setting off the alarm), they still have to negotiate broken glass in order to gain entry.

Even if, in a moment of absent-mindedness, you forget to set the alarm, the engine is still immobilised automatically shortly after you leave the car. You can

remobilise it simply by putting the key, with the remote control attached, in the ignition. As soon as you do

so, a sophisticated transponder inside the remote control communicates with the engine management and security systems. Once these systems are satisfied that no one is trying to steal your car, the engine is allowed to start (the whole checking process takes place in less time than the blink of an eye).

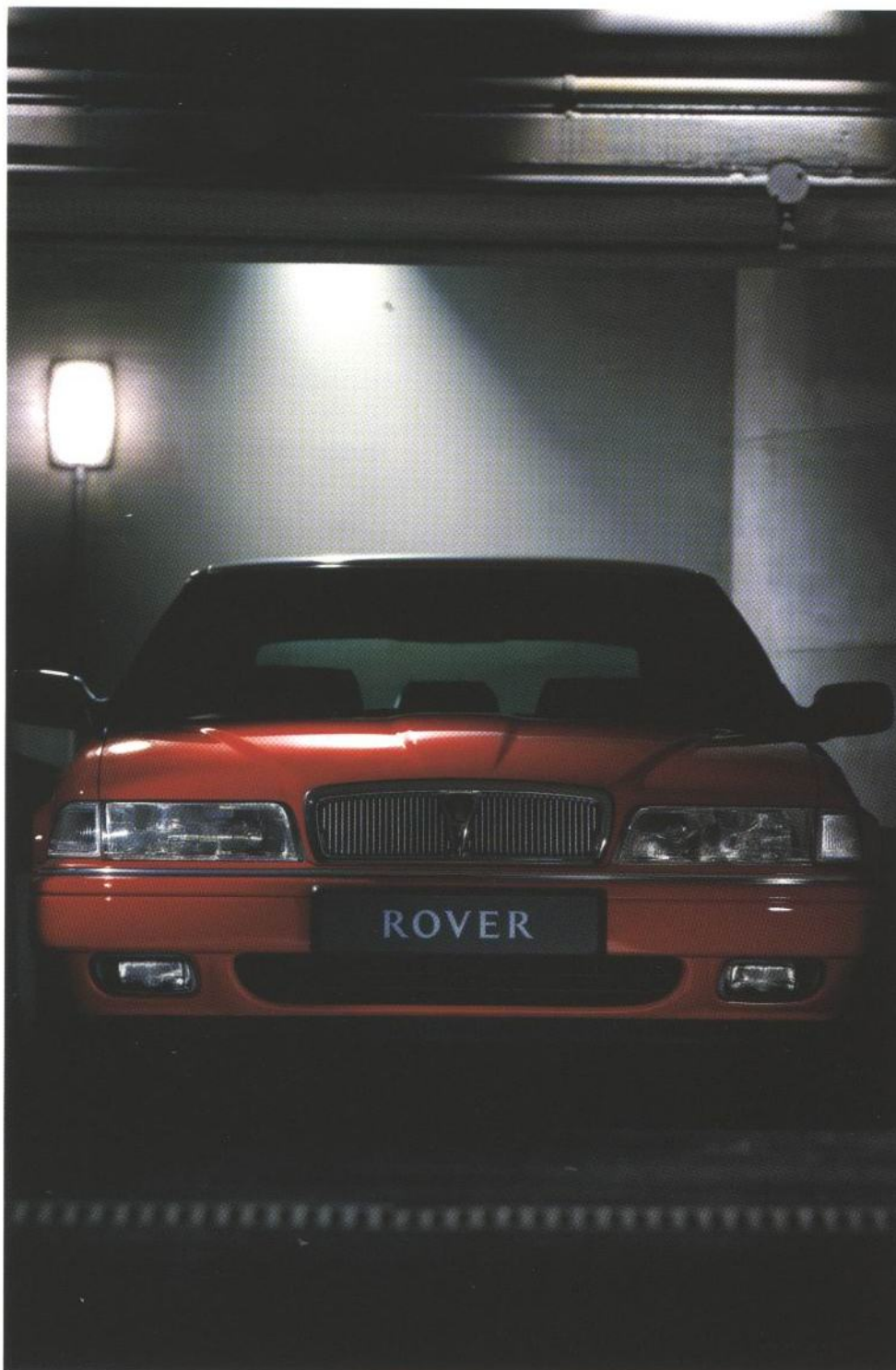
For thieves who attempt to steal your car using an electronic 'signal-grabbing' device, the radio frequency remote control is almost impossible to defeat; it has a rolling code which changes at random each time the control is used. It's easy to use as well, functioning up to 40 feet away from the car.

The alarm system guards the doors, bonnet and boot/tailgate; it also provides ultrasonic protection to detect, for example, if a window is smashed. Security devices contributing to your personal safety include the headlamp courtesy delay, which lights you to your door. And the interior lights, which illuminate as soon as you disarm the alarm - a reassuring feature in a dark car park.

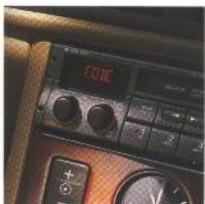


Ultrasonic sensing can detect movement within the car.

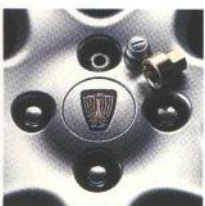




The visible Vehicle Identification Number helps to deter the thief.



The in-car entertainment system is security coded and Rover-branded.



Locking wheel nuts are standard protection for alloy wheels.



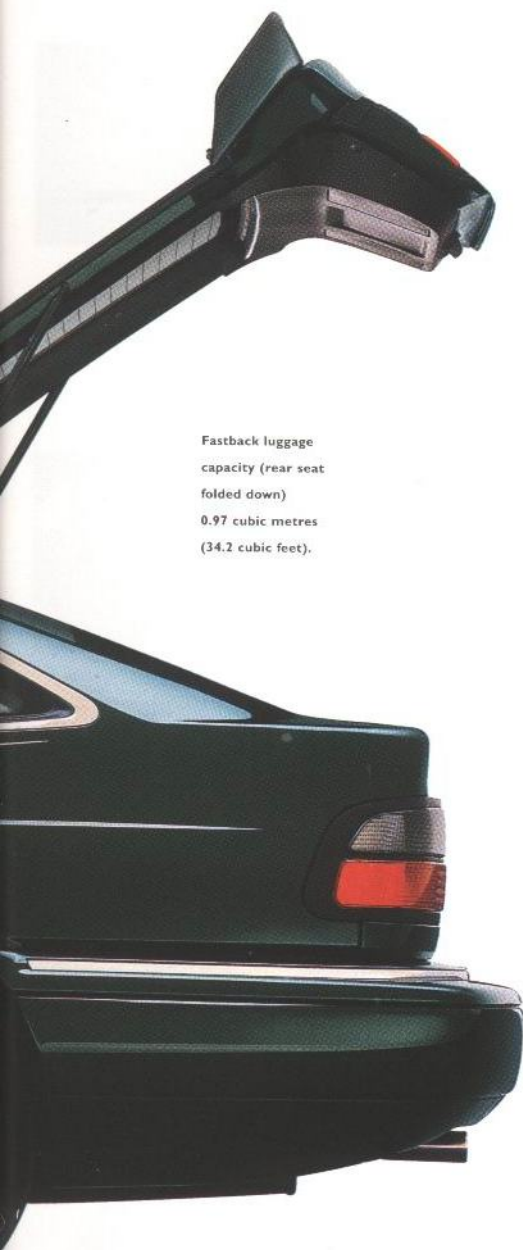
The courtesy light delay allows you to get comfortably seated for a night journey.



Deadlocking prevents the doors being opened even if a window is smashed.



The CD autochanger (where fitted) is mounted securely out of sight in the boot.



Fastback luggage
capacity (rear seat
folded down)
0.97 cubic metres
(34.2 cubic feet).



Saloon luggage
capacity (without CD
autochanger)
0.53 cubic metres
(18.6 cubic feet).

ACCOMMODATING STYLE

With both the Saloon and the Fastback, you can add to the prestige looks by selecting from virtually the full range of Rover 800 alloy wheel styles, available as extra cost options.

Both body styles provide a spacious passenger cabin where five adults can travel in comfort. And with the safety features of three rear 3-point inertia reel seatbelts and three rear head restraint on all Saloons, your passengers are well protected.

There's generous space for luggage. Both Saloon and Fastback provide a 60/40 split folding rear seat. The boot of the Rover 800 Saloon offers 18.6 cu.ft. of stowage space, and the Fastback provides even more versatility. The rear parcel shelf is removable, enlarging the boot area. Fold down the rear seat, and a cavernous load space is at your disposal.

For convenience, an electric remote boot release is fitted to all Rover 800 models. A clever built-in safety feature is the electronic control which prevents the boot from being opened if the car is

moving at more than 5mph. It will also not function if the car is locked using the remote control, but unlocked with the key - a security measure in case the car is broken into through one of the doors.

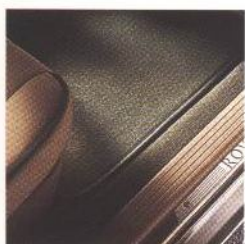
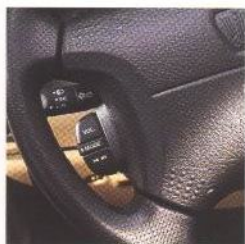
This thoughtful feature is only one of a large range of facilities controlled by a powerful central processor, which controls a vast network of inter-related functions with great speed and accuracy.

For example, you don't have to worry about closing the windows and sunroof before you get out of the car. Simply use the remote-controlled 'lazy locking' facility, which first locks the doors, then closes the electric windows and sunroof.

The powered sunroof and windows have a 'back off' system, which reverses the direction if an obstruction is met during closing, and gives an audible warning.

Throughout, careful design has provided detailed but important touches so that you can travel with peace of mind.

Steering wheel-mounted in-car audio controls reduce distraction from the road.



Luxury footwell mats harmonise with the interior colour scheme.



Kerbside illumination shows Rover's care and attention to detail.



EFFORTLESS TRAVEL IN ELEGANT SURROUNDINGS

AUTHORITATIVE PRESENCE

STANDARD FEATURES

- Air conditioning.
- Anti-lock brakes.
- Power-assisted steering.
- Tachometer.
- Volumetric and perimeter anti-theft alarm.
- Radio Frequency remote central door locking.
- Door deadlocking.
- Engine immobiliser with passive arming.
- Security coded radio/cassette with steering wheel mounted remote controls.
- Driver's airbag.
- Passenger's airbag.
- Side intrusion beams in doors.
- High mounted rear stop lamp.
- Front seat belt pre-tensioners.
- Saxon seat facings.
- Fascia and floor mounted centre consoles.
- Electric front windows.
- Electric rear windows.
- Electric adjustment/demisting of door mirrors.
- Cut pile carpet with colour coded mats.
- Leather trimmed steering wheel.
- Burr walnut inserts to fascia, doors and centre consoles.
- Tinted glass with windscreen shadeband.
- Body colour bumpers.
- Front fog lamps.

The most affordable Rover 800 models look considerably more expensive than they are. The authoritative styling is given special presence by features such as the silver-vened grille. To add a further touch of individuality, you can choose from a number of stylish paint options.

Front foglamps give additional forward visibility in poor weather. Other important safety features include electronic anti-lock brakes, driver and passenger airbags and front seatbelt pretensioners.

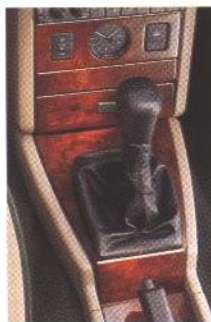
A sophisticated air-conditioning unit is fitted as standard. The system has its own built-in microprocessor, which responds to strategically positioned sensors to maintain the interior temperature at exactly the right level, without the need for continual re-adjustment. Regardless of the weather conditions, you'll travel in an atmosphere of serene luxury.

You'll enjoy a wealth of convenient features; including 'lazy locking' - allowing

you to close the windows from outside the car. Electric windows both front and rear give finger-tip control. The windows have a 'back-off' function, reversing if an obstruction is sensed.

The elegance of the cabin is enhanced by detail features such as the leather-trimmed door armrests, steering wheel, gearknob and handbrake grip. Slip into the driver's seat and enjoy the comfort, with height and lumbar support adjustment, and a height-adjustable steering wheel. Lumbar support adjustment is also provided for the front passenger seat.

Everything soothes the senses, from the sheer ease of driving to the sound quality of the six-speaker in-car entertainment system. Featuring steering wheel-mounted controls, the system has RDS (EON) on FM frequencies; automatically retuning to give you the best reception, and with traffic information broadcasts to help you avoid the queues and keep on the move.





Stylish
wheel trims.



Burr walnut
veneer is
tastefully
applied.



Rover craftsmanship is reflected in the traditional burr walnut veneer adorning the fascia and doors.

STYLE WITH CHARACTER

Carefully chosen touches of style and luxury add a special distinction to these Rover 800 models. All are fitted with attractive 7-spoke 15 inch sports alloy wheels, enhancing their sporting appearance.

Inside, you'll enjoy the convenience of an electrically operated sunroof, in



addition to electric front and rear windows. You'll also have the pleasure of a top quality music system. A 6-disc CD autochanger is mounted in the boot. Controlled from the switches on the steering wheel or the centre console-mounted radio/cassette player, the system provides hours of non-stop listening to your favourite music. The quietness of the car you are driving allows you to enjoy the experience to the full.

At each level in the Rover 800 range you can choose the smooth, effortless power of Rover's 2.5 litre V6 engine, with the availability of electronic automatic transmission.* Advanced design allows the engine and gearbox electronic control units

to communicate with each other, so that engine torque is reduced for a fraction of a second before an upshift, giving a smooth, almost seamless progression from one gear to another.

You can select Sport or Cruising modes to suit your driving style; accelerate with the Sport setting engaged, and the transmission changes down sooner and stays in a lower gear for longer, giving more responsive performance. There is also a 'Winter' setting, allowing you to move off in second gear to optimise traction on slippery surfaces.

If you wish to add further touches of elegance and comfort, other options include leather upholstery together with a power operated driver's seat.

The interior, with its elegant seats, fine quality fabrics and expanses of burr walnut veneer is the ultimate retreat from the pressures of the working day.

With a cabin of such hand-crafted luxury awaiting you, you'll find yourself looking forward with nothing but pleasure to the next journey.

* For availability see page 42.

STANDARD FEATURES

- Air conditioning.
- Anti-lock brakes.
- Power-assisted steering.
- Tachometer.
- Volumetric and perimetric anti-theft alarm.
- Radio Frequency remote central door locking.
- Door deadlocking.
- Engine immobiliser with passive arming.
- Security coded radio/cassette with steering wheel mounted remote controls.
- 6 disc CD autochanger.
- Driver's airbag.
- Passenger's airbag.
- Side intrusion beams in doors.
- High mounted rear stop lamp.
- Front seat belt pre-tensioners.
- Saxon seat facings.
- Fascia and floor mounted centre consoles.
- Electric front windows.
- Electric rear windows.
- Electric adjustment/demisting of door mirrors.
- Cut pile carpet with colour coded mats.
- Leather trimmed steering wheel.
- Burr walnut inserts to fascia, doors and centre consoles.
- Tinted glass with windscreen shadeband.
- Body colour bumpers.
- 15" alloy wheels.
- Electric sunroof.
- Front fog lamps.





FAST MOVING ENTERTAINMENT

Performance, delivered with refinement and control, is a hallmark of the Rover 800 Series. This distinctive character is epitomised in the 200Ps turbo-charged Rover Vitesse Saloon and Fastback. The 17" 6-spoke alloy wheels and the low, confident stance hint strongly at the car's sporting potential. At the wheel, you won't be disappointed; you're driving a pure-bred executive sports car, engineered to deliver

exhilaration in abundance. Specially tuned suspension and steering together with wide, low profile tyres give outstanding grip and handling.

The awesome power of the 200Ps engine is harnessed by a 'Torsen'[®] Traction Control system which, on adverse surfaces, diverts torque to the wheel with most grip.

Whereas other systems reduce engine torque and may be related to speed, the Rover system optimises torque delivery and is operational all the time. You therefore have the best of both worlds; advanced levels of safety and control

coupled with performance when required.

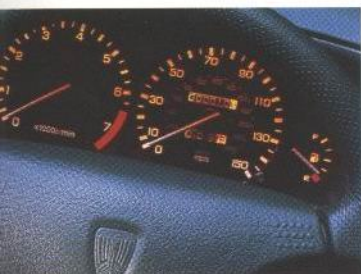
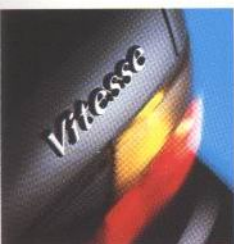
On the Vitesse, as on all Rover 800 models, electronic anti-lock brakes help you to steer and brake safely if you encounter an unexpected hazard.

This latest-generation system provides sensing and control for all four wheels, regulating brake pressure to the wheel which has traction as well as to the wheel which is threatening to lock.

Other major safety features are the standard airbags for the driver and front seat passenger, and front seatbelt pre-tensioners.

The cabin design of the Vitesse tastefully reflects the sporting pedigree. The Recaro front seats are trimmed with leather and 'Silverstone' cloth, and shaped to combine firm lateral support with long distance comfort. The addition of standard air-conditioning to the Vitesse specification further enhances the ambience of luxury. This is an eminently civilised executive car - which can also provide spine-tingling entertainment on demand.

[®] Registered Trade Mark.

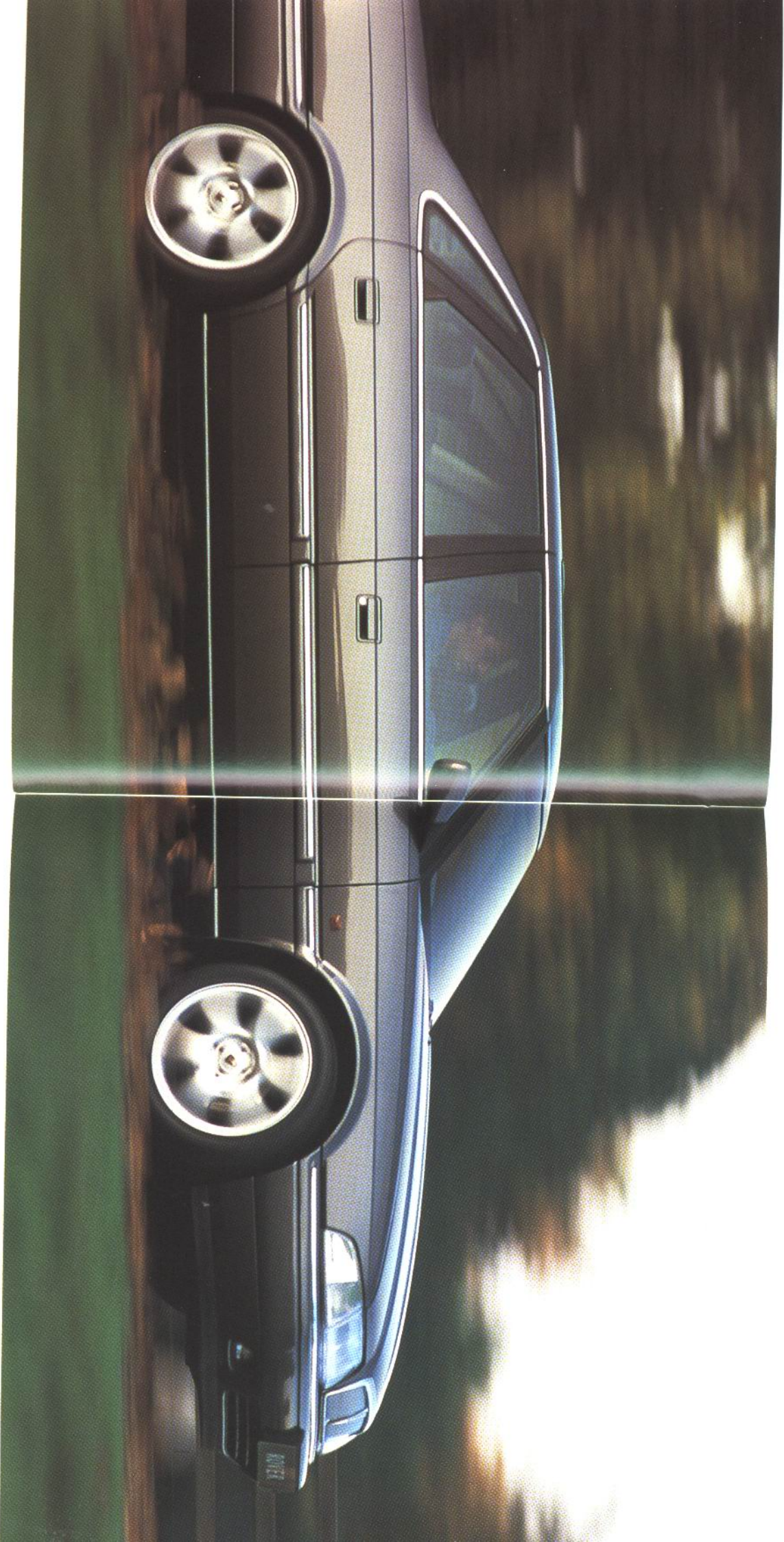


Instrument dials have a classic simplicity and clarity.

STANDARD FEATURES

- Air conditioning.
- Anti-lock brakes.
- Torsen[®] traction control.
- Up-rated and lowered sports suspension.
- Power-assisted steering.
- Tachometer.
- Volumetric and perimeter anti-theft alarm.
- Radio Frequency remote central door locking.
- Door deadlocking.
- Engine immobiliser with passive arming.
- Security coded radio/cassette with steering wheel mounted remote controls.
- Driver's airbag.
- Passenger's airbag.
- Side intrusion beams in doors.
- High mounted rear stop lamp.
- Front seat belt pre-tensioners.
- Recaro sports front seats.
- Silverstone & Leather seat facings.
- Fascia and floor mounted centre consoles.
- Electric front windows.
- Electric rear windows.
- Electric adjustment/demisting of door mirrors.
- Leather trimmed steering wheel.
- Burr walnut inserts to fascia, doors and centre consoles.
- Tinted glass with windscreen shadeband.
- Body colour bumpers.
- 17" 6 spoke alloy wheels.
- Electric sunroof.
- Front fog lamps.





POWER WITH CONTROL AND REFINEMENT.

ASSURED LUXURY

STANDARD FEATURES

- Air conditioning.
- Anti-lock brakes.
- Power-assisted steering.
- Tachometer.
- Volumetric and perimetric anti-theft alarm.
- Radio Frequency remote central door locking.
- Door deadlocking.
- Engine immobiliser with passive arming.
- Security coded radio/cassette with steering wheel mounted remote controls.
- 6 disc CD autochanger.
- Driver's airbag.
- Passenger's airbag.
- Side intrusion beams in doors.
- High mounted rear stop lamp.
- Front seat belt pre-tensioners.
- Leather seat facings.
- Fascia and floor mounted centre consoles.
- Electric front windows.
- Electric rear windows.
- Electric adjustment/demisting of door mirrors.
- Cut pile carpet with colour coded mats.
- Leather trimmed steering wheel.
- Burr walnut inserts to fascia, doors and centre consoles.
- Tinted glass with windscreen shadeband.
- Body colour bumpers.
- 15" alloy wheels.
- Electric sunroof.
- Front fog lamps.
- Powered/heated front seats.
- Driver's seat and door mirrors memory.
- Cruise control (2.5 Sterling only).
- Automatic transmission (2.5 Sterling only).



The Rover Sterling is a car where exceptional luxury is not blatantly flaunted, but worn with grace and assurance. From the outside, the prestigious badge is indication enough of its pedigree. In any surroundings, and in any company, it's a car which effortlessly commands attention.

Slip into the driver's seat, and you're greeted by the scent of fine leather trimming the seats, stitched in a traditional fluted style with contrasting coloured piping. You'll travel in a first class compartment, cocooned in hand-crafted luxury.

For comfort in cold weather, both front seats are heated; on frosty mornings, you won't need to keep your coat on.

The driver and front seat passenger can adjust the seats in seconds to the preferred position, with electric control. And if another driver has been using your car, the memory function for the seat and door mirrors enables you to quickly restore your usual driving position.

Rover's attention to detail also shows in the many thoughtful features; such

as the illuminated vanity mirror*, and the rear directional reading lamps* - convenient for rear seat passengers who wish to catch up with some paperwork on night time journeys.

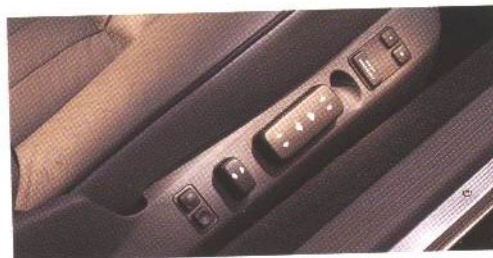
So many refinements are there at your fingertips; including the high quality in-car audio system with a CD autochanger, providing superb sound reproduction.

You have a choice of 136Ps 2.0 litre or 175Ps V6 2.5 litre engines. The V6 is coupled with electronic automatic transmission; gear changes are uncannily smooth. Cruise control is also fitted, with the 'Set' switch mounted on the steering wheel for easy access; the switch can also be used to accelerate to your chosen speed, making driving still more effortless.

In the Rover Sterling, motoring is so pleasant that you'll often find yourself choosing the longer route home.

*Fitted where a sunroof is specified. See page 43.

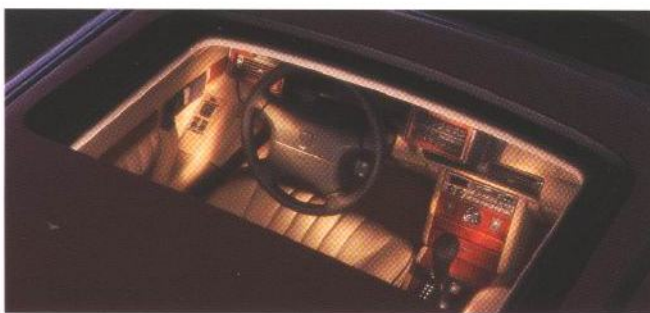




The fine leather seat trim is stitched in a traditional fluted style.



THE ART OF UNDERSTATEMENT



Elegance without
ostentation;
the Sterling Coupe
is the finest example
of Rover
craftsmanship.

GRAND TOURER MOTORING

For those who recognise and value excellence, the flagship of the Rover 800 range offers you a choice of three highly distinctive models. Each is a unique expression of British craftsmanship and Rover's fine engineering pedigree.

Virtually the entire cabin is leather-trimmed, from the seats and head restraints to the armrests and cassette compartment lid. The rich hues of burr walnut veneer glow in the doors, fascia and consoles.

Modern refinements harmonise pleasantly with the more traditional luxuries. The front seats are power-operated and incorporate heaters for winter comfort. A memory function moves the driver's seat and door mirrors to your preferred position in seconds.

Door mirrors, windows and sunroof are power-operated. And you'll enjoy the fine in-car entertainment system, which includes a 6-disc CD autochanger. The aerial too is power-operated, for convenience and security.

The V6-engined Sterling Coupe

provides Grand Tourer motoring in the true British tradition. With its advanced electronic automatic transmission, travel is effortless and refined (5-speed manual transmission is a no-cost option). Or you can choose the 136Ps 2.0 litre Rover Sterling Coupe; smooth, lively and a pleasure to drive.

The Vitesse Coupe has a distinctly exhilarating character.



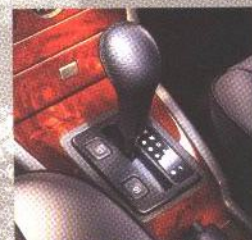
Powered by Rover's 200Ps turbo-charged twin cam engine, it delivers its formidable power through a close-ratio 5-speed manual transmission. Engineered with sports suspension, 17" alloy wheels and 'Torsen'* Traction Control, the Vitesse Coupe performs with assurance and agility.

Rewarding to drive, this potent Rover epitomises sporting elegance; a car for the connoisseur who enjoys high performance, but wishes it to come clothed in a mantle of exclusive luxury, bearing the Rover badge.

* Registered Trade Mark.

STANDARD FEATURES

- Air conditioning
- Anti-lock brakes
- Torsen* traction control (Vitesse Coupe only)
- Power-assisted steering
- Tachometer
- Volumetric and perimetric anti-theft alarm
- Radio Frequency remote central door-locking
- Door deadlocking
- Engine immobiliser with passive arming
- Security coded radio/cassette with steering wheel mounted remote controls
- 6 disc CD autochanger
- Driver's airbag
- Passenger's airbag
- Side intrusion beams in doors
- High mounted rear stop lamp
- Front seat belt pre-tensioners
- Leather seat facings
- Fascia and floor mounted centre consoles
- Electric front windows
- Electric adjustment/demisting of door mirrors
- Car pile carpet with colour coded mats
- Leather trimmed steering wheel
- Burr walnut inserts to fascia, doors and centre consoles
- Tinted glass with windscreen shadeband
- Body colour bumpers
- Alloy wheels
- Electric sunroof
- Front fog lamps
- Powered/heated front seats
- Driver's seat and door mirrors memory





GRACEFUL, EXCLUSIVE AND BRITISH

THE FINER THINGS IN LIFE

A FULL
RANGE OF
ACCESSORIES
CATERS FOR
CARRYING,
TOWING,
SAFETY, STYLE
AND
COMFORT.

We designed the Rover 800 Series to make your journeys pure, effortless pleasure. At the same time, we gave careful thought to all the other items which would help you enjoy your car and your lifestyle to the full.

If your leisure time is spent in sporting activities, you'll find all you need in the wide choice of roof carrying systems; the Rover 800 roof bars can accommodate everything from cycle carriers to ski clips and roof boxes. Snow chains are also available, to give increased grip en route to your skiing holiday, and the rugged load liner and mat cater for muddier pursuits.

All Rover 800 models are highly competent towing vehicles, making light work of pulling caravans, trailers or horse boxes. With the Rover-approved towbar and towing mirrors, you can be confident that you've got the right equipment for the job. It's wise to ensure

that you've also got the right people for the job; so always have towing and other accessories fitted by your Rover dealer's highly trained technicians.

To increase your listening pleasure, you can specify a 6-disc CD autochanger on the Rover 820i, 825Di and Vitesse (it's standard on all other models). For additional comfort in hot weather, rear sunblinds are also available.

There's the protection of fog lamp covers; and headlamp power wash can be fitted to help maintain forward visibility.

To ensure that younger members of the family are seated as safely as possible, a full range of Rover-approved child seats is available.

And to alert you if the weather conditions are becoming treacherous, there's Rover's 'Zero' low exterior temperature warning system – important equipment for winter journeys.



The load liner protects the boot area and provides flexibility for outdoor activities.





820Si with dealer fit optional accessories



Your Rover dealer
has the solution
to all your towing
needs.



Rover roof
carrying systems
provide the
versatility you
need.

Engine and Transmission Availability

	820i/820Si/ 2.0 Sterling/ 2.0 Sterling Coupe	Vitesse/ Vitesse Coupe	825Di/825SDi	825Si	2.5 Sterling/ 2.5 Sterling Coupe
2.0	■	—	—	—	—
2.0 Turbo	—	■	—	—	—
2.5 Diesel	—	—	■	—	—
2.5 V6	—	—	—	■	■
5 speed manual transmission	■	■†	■	■†	□†
4 speed automatic transmission with torque lock-up	□	—	—	—	—
4 speed electronic automatic transmission with Sport, Cruising and Winter modes	—	—	—	□	■

■ Standard Feature. □ Optional Feature. □† No-cost option on Coupe. Not available on Saloon and Fastback. † With 'Torsen'® Traction Control.
® Registered Trade Mark.

Engines

	Max. Power	Max. Torque	Engine Data
2.0	136 Ps (EEC) @ 6000 rpm	185 Nm* (EEC) @ 2500 rpm	1994cc, 4 cylinder, 16 valve, DOHC with electronic multi-point fuel injection, programmed ignition and 3-way controlled catalyst. Hydraulic tappets. Compression ratio 10.0:1.
2.0 Turbo	200 Ps (EEC) @ 6000 rpm	240 Nm (EEC) @ 2100 rpm	1994cc, 4 cylinder, 16 valve, DOHC turbo-charged, inter-cooled with electronic multi-point fuel injection, programmed ignition and 3-way controlled catalyst. Hydraulic tappets. Compression ratio 8.5:1.
2.5 Diesel	121 Ps (EEC) @ 4200 rpm	268 Nm (EEC) @ 1900 rpm	2498cc, 4 cylinder, OHV, turbo-charged, intercooled diesel. Fast-acting glow plugs. Compression ratio 22.1:1.
2.5 V6	175 Ps (EEC) @ 6500 rpm	240 Nm (EEC) @ 4000 rpm	2497cc, 6 cylinder, 24 valve, V6 OHC with electronic multi-point fuel injection, programmed ignition and 3-way controlled catalyst. Compression ratio 10.5:1.

* 176 Nm @ 4500 rpm with automatic transmission.

Performance* and Fuel Economy

Model	Transmission	Maximum Speed (mph)	Acceleration (secs)			Urban Mpg L/100km		Extra Urban Mpg L/100km		Combined Mpg L/100km	
			0-60mph	30-50 mph (4th gear)	50-70 mph (4th gear)						
820i/820Si/2.0 Sterling/ 2.0 Sterling Coupe	Manual	125	10.0	8.8	9.8	21.8	13.0	42.7	6.6	31.5	9.0
820i/820Si/2.0 Sterling/ 2.0 Sterling Coupe	Automatic	121	12.0	N/A	N/A	19.2	14.7	37.3	7.6	27.8	10.2
Vitesse/Vitesse Coupe	Manual	143	7.3	6.0	5.9	20.8	13.6	39.8	7.3	29.4	9.6
825Di/825SDi	Manual	124	10.7	9.4	8.4	30.7	9.2	54.8	5.2	42.6	6.6
825Si/2.5 Sterling/ 2.5 Sterling Coupe	Automatic	131	9.5	N/A	N/A	18.9	14.9	37.9	7.4	27.8	10.2
825Si/ 2.5 Sterling Coupe	Manual	135	8.2	7.2	7.5	21.1	13.4	40.8	6.9	30.4	9.3

*Manufacturer's data.

All fuel economy figures are in accordance with Directive 93/116/EC. They have been calculated using the same test cycle as used for official exhaust emission classification. They cannot be compared with the previous steady speed/urban figures and are more representative of actual on-road fuel consumption. Under normal use a car's actual fuel consumption figures may differ from those achieved through the test procedure, depending on driving technique, road and traffic conditions, environmental factors, and vehicle condition.

All Rover 800 petrol models are equipped with a 3-way controlled catalytic convertor and **must** use unleaded fuel. The use of Premium (95 RON) unleaded fuel is recommended. Unleaded petrol of a higher octane can be used. Fuel tank capacity: 15 gallons (68 litres).

Suspension

Front: Independent, double wishbone with coil springs, telescopic dampers and anti-roll bar.

Rear: Independent strut system with trailing arms, transverse links, coil springs, telescopic dampers and anti-roll bar.

Upgraded and lowered sports suspension on Vitesse and Vitesse Coupe models.

Steering

Rack and pinion, power-assisted with positive centre feel. Turning circle (between kerbs) 37.5 ft. (11.44m).

Brakes

Servo-assisted diagonal split dual circuit system. Front and rear discs (ventilated front). Audible pad wear warning. Bosch ABS 5 anti-lock braking system with warning light.

STANDARD ON ALL MODELS

INSTRUMENTATION AND CONTROLS

- Speedometer with trip recorder.
- Fuel level and water temperature gauges.
- Tachometer.
- Analogue clock.
- Warning lamps for direction indicators, main beam, side lamps on, ignition/no charge, low oil pressure, brake circuit failure/low fluid level, handbrake on and low fuel, ABS failure and SRS.
- Variable intensity instrument illumination.
- Two column stalks for indicators, headlamp dip/flash, side/main lights, 2-speed wiper with variable intermittent and 2 sweep flaps, Programme rear wash/wipe (Fastback only).
- Hazard warning lamps, heated rear window and rear fog guard lamp switches.



HEATING AND VENTILATION

- Air conditioning (Air temperature controlled).
- Heating and ventilation unit with 3-speed fan.
- Temperature and volume controlled air flow to windscreen, footwells, front side windows and rear passenger compartment.
- Recirculation control.
- Adjustable face level ventilation.

LIGHTING

- Styled halogen headlamps.
- Front fog lamps.
- Twin rear fog guard lamps.
- Twin reversing lamps.
- Hazard warning lamps.
- Side repeater flashers.
- Front and rear door operated courtesy lamps with delay.
- Centre interior light with front direction reading lamps.
- Loadspace lamp.
- Lamps-on warning buzzer.
- Glovebox lamp.
- Illuminated switches and controls.
- Headlamp levelling.



	820i 825Di	820Si 825SDi 825Si	Vitesse/ Vitesse Coupe	2.0 & 2.5 Sterling	2.0 & 2.5 Sterling Coupe
Wheels and Tyres					
15" steel wheels with 195/65 VRx15 low profile radial ply tyres and full width wheel trims	■	-	-	-	-
15" 7 spoke alloy wheels with 195/65 VRx15 low profile radial ply tyres and locking wheelnuts. Steel spare wheel	□	■	-	□*	-
16" 7 spoke alloy wheels with 205/55 ZRx16 low profile radial ply tyres and locking wheelnuts. Steel spare wheel	□	□	-	□	□*
17" 6 spoke alloy wheels with 215/45 ZRx17 low profile radial ply tyres and locking wheelnuts. Space saver spare wheel	-	-	■	-	-
15" Prestige alloy wheels with 195/65 VRx15 low profile radial ply tyres and locking wheelnuts. Steel spare wheel	□	□*	-	■	-
16" Prestige alloy wheels with 205/55 ZRx16 low profile radial ply tyres and locking wheelnuts. Steel spare wheel	□	□	-	□	■
	820i 825Di	820Si 825SDi 825Si	Vitesse	2.0 & 2.5 Sterling	2.0 & 2.5 Sterling/ Vitesse Coupe
Comfort and Convenience					
Electric sliding/tilting glass sunroof with interior sliding louvred screen	□	■†	■‡	■‡	■
Electric rear windows with auto back-off	■	■	■	■	-
Rear directional reading lamps	-	-	-	■	-
Illuminated vanity mirror on passenger sun visor	-	-	-	■	■
Cruise control (except Vitesse Coupe and 2.0 Sterling models)	-	-	-	■	■
Leather door casing inserts and console armrest	-	-	-	-	■
Seating					
Saxon seat facings	■	■	-	-	-
Recaro sports seats with Silverstone and Leather seat facings	-	-	■	-	-
Leather seat facings	□	-	-	-	-
Leather seat facings with powered driver's seat adjustment and heated front seat cushions and squabs	-	□	□	■	■
Powered adjustment of driver's and passenger's seat.	-	-	-	■	■
Driver's seat and door mirrors memory	-	-	-	-	-
In-Car Entertainment					
Electronic tune 3 band stereo radio/stereo cassette (R960) with security code theft deterrent, remote controls on steering wheel, traffic and news information (TA), radio data system RDS (EON) on FM, aerial diversity system, Autostore, auto reverse, Dolby system, music sensor system, chrome/metal tape selection and multi-function control for balance, fader, bass and treble. 6 speakers, including 2 tweeters and 2 high power rear speakers	■	■	■	■	■
6 disc C/D autochanger mounted in rear load compartment	□	■	□	■	■
Power operated aerial mounted on rear wing	-	-	-	-	■
External Features					
4 door Saloon	■	■	■	■	-
5 door Fastback	■	■	■	■	-
2 door Coupe with frameless door windows	-	-	-	-	■
Chrome twin tailpipes (except diesel models)	■	■	■	■	■
Insurance Group					
(As recommended by the Association of British Insurers)	820i -11 825Di -11	820Si -11 825SDi -11 825Si -14	Vitesse-17	2.0 Sterling-11 2.5 Sterling-14	2.0 Sterling Coupe-11 2.5 Sterling Coupe-14 Vitesse Coupe-17
Servicing Intervals					
Vitesse/Vitesse Coupe and diesel models: 6 months/6,000 miles, whichever occurs first. 820, 825, Sterling and Sterling Coupe models: 6 months/6,000 miles, whichever occurs first, 12 months/12,000 miles, then every 12 months/12,000 miles thereafter					

■ Standard Features. □ Optional Features. □* No-cost option. † Available without sunroof as a no-cost option and without rear directional reading lamps and illuminated vanity mirror on Sterling Saloon and Fastback models.

Note: These specifications apply to UK models. Specifications for other markets may vary and are available on request.

STANDARD ON ALL MODELS

SAFETY

- Anti-lock brakes.
- Driver's airbag.
- Passenger's airbag.
- Side intrusion beams in doors.
- Height-adjustable, inertia reel, front seat belts with pre-tensioners.
- Two diagonal inertia reel rear seat belts and one centre lap belt featuring automatic locking retractor (Fastback and Coupe).
- Three diagonal inertia reel rear seat belts (Saloon only).
- Adjustable, upholstered front seat head restraints.
- Laminated windscreen.
- High mounted rear stop lamp.
- Kerbside illumination.
- Door open warning reflectors.
- 3 height adjustable rear head restraints (2 on Coupe).



COMFORT AND CONVENIENCE

- Colour-keyed fascia, incorporating glovebox.
- Fascia centre console with push-button ashtray, cigar lighter and storage facilities.
- Floor mounted centre console with armrest, cassette storage and rear passenger ashtray.
- Driver's left footrest.
- Electric front windows with auto back-off.
- Electric adjustment/demisting of twin door mirrors.
- Electric release for fuel filler flap and boot/tailgate.
- Three adjustable rear head restraints (two on Coupe).
- Fully trimmed doors with velvet inserts (except Coupe), styled armrests and carpet kick strips.
- Driver's and passenger's doorbins.
- Cloth headlining.
- Dipping rear view mirror.
- Driver's sun visor with docket pocket.
- Passenger's sun visor with vanity mirror.
- Recessed passenger grab handles.
- Cut pile carpet with 4 fixed colour coded mats.
- Leather trimmed armrests front and rear.
- Leather trimmed steering wheel, gearknob and handbrake grip.
- Fully trimmed and carpeted luggage compartment.
- Cloth trimmed rear parcel shelf, removable on Fastback.
- Burr walnut inserts to fascia, doors and front centre and rear consoles.
- Height-adjustable, 4-spoke soft feel steering wheel.
- Heated rear window with automatic cut-off.

Recommended Towing Weights

Model	Kerbside Weight (Manual)	Kerbside Weight (Automatic)	Max Towing Weight (2-up) (Manual)	Max. Towing Weight (2-up) (Automatic)	Tow Hitch Down Load	Roof Rack Load
820i Saloon	1330kg	1345kg	1550kg	1025kg	70kg	70kg
820Si Saloon	1400kg	1415kg	1550kg	1025kg	70kg	70kg
2.0 Sterling Saloon	1410kg	1425kg	1550kg	1025kg	70kg	70kg
Vitesse Saloon	1390kg	–	1550kg	–	70kg	70kg
825Di Diesel Saloon	1475kg	–	1550kg	–	70kg	70kg
825SDi Diesel Saloon	1505kg	–	1550kg	–	70kg	70kg
825Si Saloon	1410kg	1425kg	1600kg	1600kg	70kg	70kg
2.5 Sterling Saloon	–	1435kg	–	1600kg	70kg	70kg
820i Fastback	1350kg	1365kg	1550kg	1025kg	70kg	70kg
820Si Fastback	1420kg	1435kg	1550kg	1025kg	70kg	70kg
2.0 Sterling Fastback	1430kg	1445kg	1550kg	1025kg	70kg	70kg
Vitesse Fastback	1415kg	–	1550kg	–	70kg	70kg
825Di Diesel Fastback	1495kg	–	1550kg	–	70kg	70kg
825SDi Diesel Fastback	1525kg	–	1550kg	–	70kg	70kg
825Si Fastback	1430kg	1445kg	1600kg	1600kg	70kg	70kg
2.5 Sterling Fastback	–	1455kg	–	1600kg	70kg	70kg
Vitesse Coupe	1375kg	–	1550kg	–	70kg	50kg
2.0 Sterling Coupe	1380kg	1395kg	1550kg	1025kg	70kg	50kg
2.5 Sterling Coupe	1435kg	1450kg	1600kg	1600kg	70kg	50kg

Note: The maximum towing weights shown above are to an industry defined standard and represent the maximum weight that can be towed by the vehicle, allowing it to restart efficiently on a 12% gradient (1 in 8.3 approx) at sea level with 2 occupants (68kg each). Any extra weight, such as luggage and/or additional passengers, should be deducted from the maximum towing weight. Always fit Rover officially approved towing attachments and accessories, available from your Rover dealer. These are the only ones approved for use on Rover cars.

STANDARD ON ALL MODELS

SEATING

- Front seats adjustable for fore/aft movement, recline and lumbar support.
- Driver's seat also adjustable for height.
- 60/40 split folding rear seat back (except Coupe).
- Rear seat centre armrest.

SECURITY

- Volumetric and perimetric anti-theft alarm.
- Radio frequency remote control door lock and lazy locking.
- Door deadlocking.
- Engine immobiliser with passive arming.
- Security coded radio/cassette with steering wheel mounted remote controls.

BODY

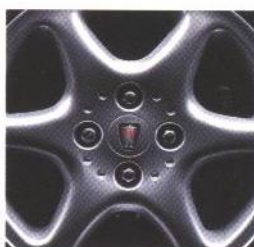
- 4 door Saloon, 5 door Fastback or 2 door Coupe.
- Body colour door mirrors and door handles.
- Rover grille.
- Tinted glass with windscreen shadeband.
- Flush glazing.
- Bright finish to windscreen and window surrounds.
- Body colour side rubbing strip with bright insert (except Coupe).
- Body colour bumpers with bright insert.
- Front bib spoiler.
- Front mudflaps (except Coupe).
- Rear spoiler (Fastback only).
- Door sill finishers and tread strips.



820i/825Di wheel trim.



820Si/825SDi/825Si 15" 7-spoke alloy wheel.



Vitesse/Vitesse Coupe 17" 6-spoke alloy wheel.



Sterling 15"/Sterling Coupe 16" Prestige alloy wheel.

Note: See page 43 for alloy wheels optional availability.

CARPET COLOURS

820i/820Si/
825Di/825SDi/825Si

Vitesse



Sterling



Coupe

Paintwork and Upholstery

Exterior colours	Interior colour	Carpet colour	Interior colour	Carpet colour
Solid colours				
White	Stone Beige	Classic Green	Granite	Ash Grey
Flame Red	—	—	Granite	Ash Grey
Midnight Blue	Stone Beige	Prussian Blue	Granite	Ash Grey
Clearcoat metallic colours*				
Zircon Silver	Stone Beige	Prussian Blue	Granite	Ash Grey
White Gold	Stone Beige	Burgundy	Granite	Ash Grey
Pewter Grey	Stone Beige	Burgundy	Granite	Ash Grey
Charcoal	Stone Beige	Classic Green	Granite	Ash Grey
British Racing Green	Stone Beige	Classic Green	Granite	Ash Grey
Cayman Blue	Stone Beige	Prussian Blue	Granite	Ash Grey
Pearlescent colours*				
Nightfire Red	Stone Beige	Burgundy	Granite	Ash Grey
British Racing Green	Stone Beige	Classic Green	Granite	Ash Grey
Oxford Blue	Stone Beige	Prussian Blue	Granite	Ash Grey

N.B. Vitesse model is available only with unique Ash Grey interior trim, unless supplied with optional full leather seat facings. Black is available as a Special Velour at extra cost on all models.

*Clearcoat metallic and pearlescent paint are a no-cost option on Sterling Saloon, Fastback and Coupe and an extra-cost option on all other models.

Metallic paint contains particles of aluminium flake, making the colour appear to change shade under different light conditions.

Pearlescent paint contains translucent mica particles, giving the illusion of constantly changing, shimmering colour under different light conditions.

Solid colours



White



Flame Red



Midnight Blue

Clearcoat metallic colours



Zircon Silver



White Gold



Pewter Grey



Charcoal



British Racing Green



Cayman Blue

Pearlescent colours



Nightfire Red



British Racing Green



Oxford Blue

ANTI-CORROSION PROTECTION

- High pressure wash for unpainted body shell.
- Zinc coated body panels and main structural members.
- Anti-chip surfacer applied before paint coats.
- Seam sealing.
- Plastic front wheelarch liners.
- Clear over base paint technology.
- Six year anti-corrosion warranty.[†]
- Three year cosmetic/paint warranty.

[†]Conditions apply. Please ask your dealer for details.

THE ROVER COMMITMENT

Why shouldn't you have the same peace of mind when buying a car as you would with virtually any other product? Rover think you should.

The Rover Commitment 30 day Exchange/Refund offer is simple. If for any reason you're not completely satisfied with your new Rover, you can return it within 30 days or 1,000 miles, whichever comes first. You can exchange it for an identical model (if one is available) or, by paying the difference, an upgraded model. Or you can receive a full refund. If you've paid cash or obtained finance through Rover Finance, there's no cancellation charge. (If you've bought through a different source of finance, you may have to pay a cancellation charge to the bank or finance company.) All the details, terms and conditions are set out in The Rover Commitment Handover Document.

