

MG

ZR | ZS
Atomix



Atomix

POOLES  ROVER

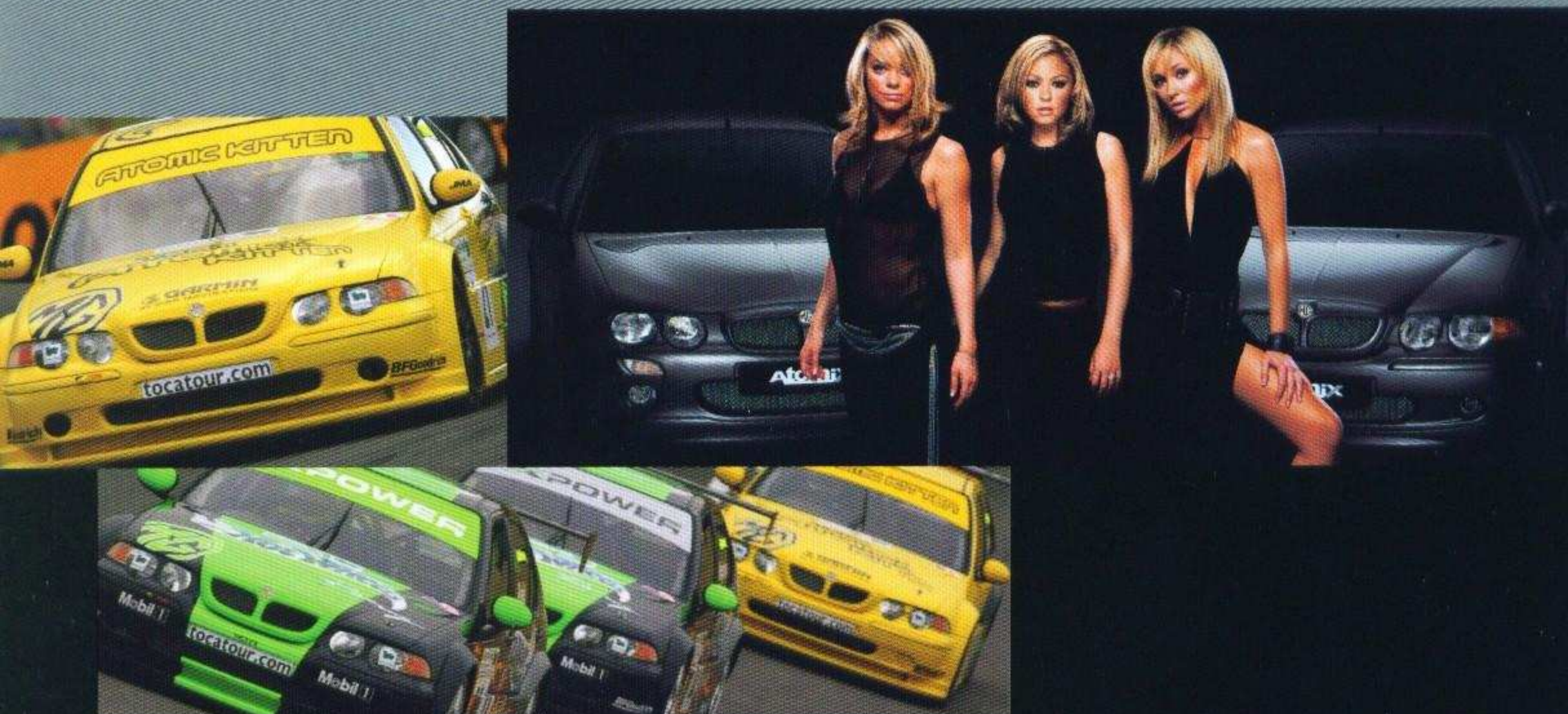
113 Wickham Road, Fareham 01329 231888

Don't just drive a car, enjoy it. The MG ZR Atomix and ZS Atomix. Born of the track, for the road. Responsive. Dressed for action. Express your passion.



ZR Atomix . Looks exciting – and isn't kidding. Stylish aerodynamic body kit, 16-inch alloys. Urgent performance and handling to match. A sports interior. It'll put some heat into your life. At surprising value for money.

MG ZR Atomix and ZS Atomix. Two special editions. Celebrating the alliance between MG and Atomic Kitten – popstars bringing extra excitement to the racetrack. Get the buzz with MG Atomix.



No race series mixes thrills with fun like the British Touring Car Championship. Wheel-to-wheel action, plenty of overtaking, racing machines based on production cars. Easy to see why it's a natural for MG. And so racing for just two seasons the ZS has shot to the forefront. The ZS road car is MG's unfair advantage. A sophisticated tarmac-gripping chassis and stiff bodyshell. The best foundation for a race leader. Results? Chequered flag waved, champagne

sprayed. Three outright wins for the MG XPower works team. Six Independents Cup wins for MG Team Atomic Kitten. A heady mix of excitement and pop glamour. So MG reinforces its long motorsport pedigree. With plenty of fun along the way. Time to feel the action with MG ZR Atomix and ZS Atomix. Motorsport expertise means an exhilarating drive. With attention-grabbing looks. Two cars, one rule – maximum enjoyment.

	MG ZR Atomix	MG ZS Atomix
Engines and Transmissions		
K-series 1.4 16v 4-cyl dohc	■	–
K-series 1.8 16v 4-cyl dohc	–	■
LPG Dual Fuel**	–	□
Manual transmission	■	■
Brakes		
Solid front disc brakes	■	–
Ventilated front disc brakes	–	■
Rear drum brakes	■	–
Rear disc brakes	–	■
ABS with EBD (Electronic Brakeforce Distribution)	□	■
Suspension		
Low ride height	■	■
Sports springs and dampers	■	■
Front anti-roll bar	■	■
Rear anti-roll bar	–	■
Sporting suspension bushes and subframe mounts	■	–

	MG ZR Atomix	MG ZS Atomix
Steering		
Sports tuned power steering	■	■
Quick ratio steering rack	–	■
Safety		
Driver's airbag	■	■
Passenger's airbag	□	■
Front side airbags	–	■
Height adjustable front head rests	■	■
Front seat belt pretensioners	■	■
Locks and Security		
Remote central door locking	■	■
Locking wheel nuts (one per wheel)	■	■
Alarm system with volumetric and perimetric protection	■	■
Passive engine immobilisation	■	■
Front door superlocking	■	–
Security shielding for steering column, all door and tailgate locks	■	■

** Approved LPG Conversion available. Please consult your MG Rover Dealer for more details.



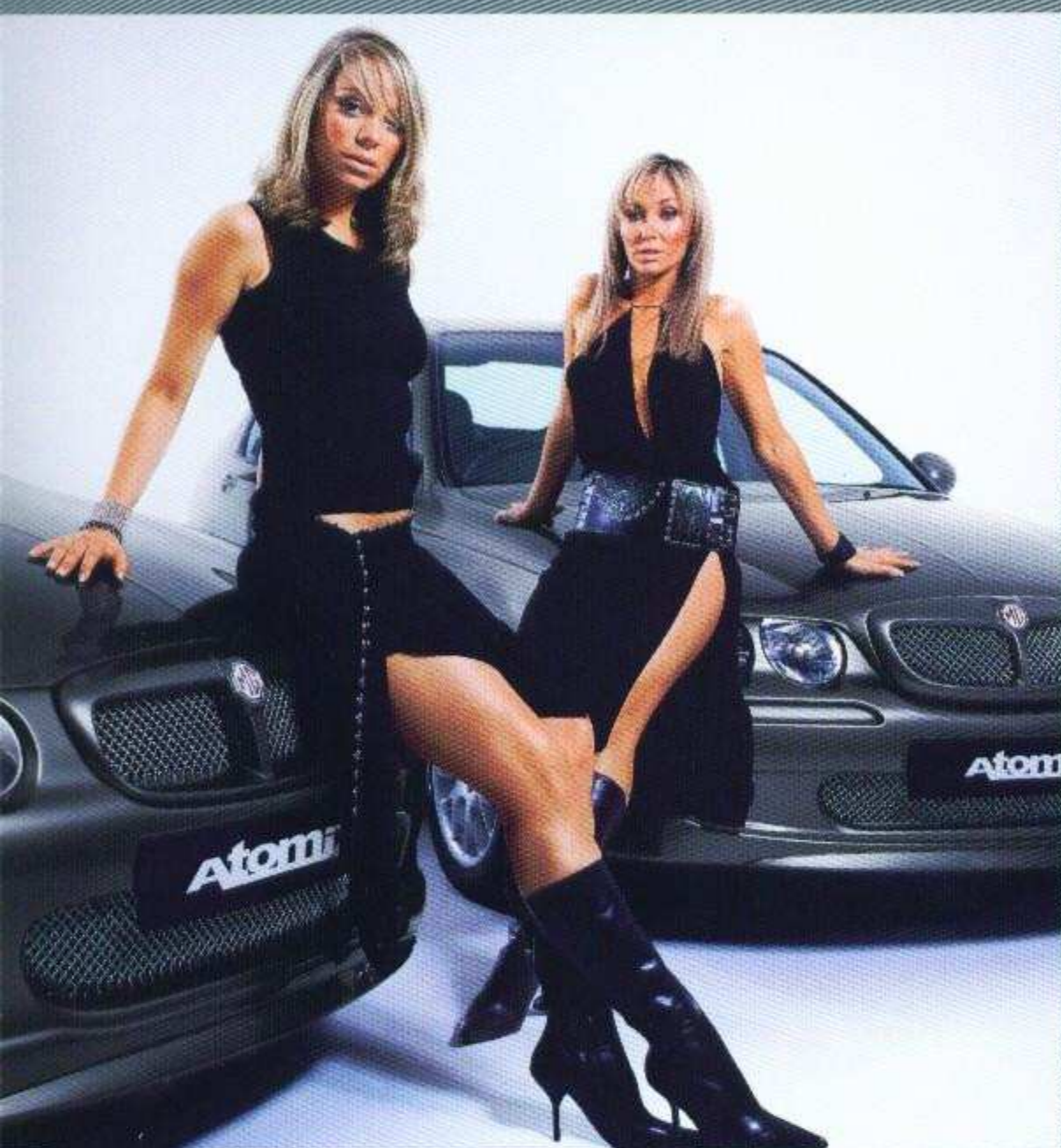
	MGZR Atomix	MGZS Atomix
Heating and Ventilation		
CFC-free air conditioning, including pollen filter	□	■
Interior		
Sports styled and shaped seats	■	■
'Monaco' fabric seat facings with leather bolsters and colour keyed inserts	■	■
Sports steering wheel with MG badge	-	■
Leather covered sports steering wheel with MG badge	■	-
Alloy and leather gearknob	■	■
Light rhodium switch surrounds	■	-
Tecnik fascia inserts and console/switch surrounds	-	■
Silver finish dials with orange needles	■	■
Fascia shelf with rubber mat (not with passenger's airbag)	■	-
Cupholder with penclip	-	■
Driver's seat height and lumbar adjustment	■	■
60/40 split folding rear seat back	■	■
Front door cupholders with CD stowage	■	-
Electrical features		
Electric front windows	■	■
Powered door mirror adjustment with heating	■	■
Electric slide/tilt sunroof with interior blind	■	-
Auxiliary power socket	■	■

	MGZR Atomix	MGZS Atomix
Electrical features (continued)		
Cigar lighter*	□	□
Front fog lamps	■	■
Front speakers with tweeters, rear speakers (6 in total)	■	■
Kenwood KDC 5021 CD Tuner	■	■
Instruments and Controls		
Tilt adjustable steering column	■	■
LCD odometer / tripmeter	■	■
Rev counter	■	■
Body and Exterior Trim features		
Bright mesh grille with body colour surround and MG badge	■	■
Body colour front bib spoiler	■	■
Body colour small rear spoiler (5-door only)	-	□
Large aerodynamic body colour rear spoiler (5-door only)	-	■
Body colour small rear spoiler (4-door only)	-	■
Flared body colour side sills	■	■
Body colour door mirrors, door handles and side mouldings	■	■
Bright large bore exhaust	■	■
Exhaust heatshield in bumper	-	■
Body colour rear bib spoiler	■	-
Aerodynamic body colour tailgate spoiler	■	-

■ Standard □ Optional - Not available * No cost option



Handling. An MG speciality. Sharp, accurate steering. Grippy chassis with big alloy wheels, track-car style.



Strong, reassuring brakes. And performance to light your fire. Responsive engines, short-throw gearshifts. The ZR Atomix sprints from 0-60 mph in a snappy 10.0 seconds. Top speed, where permitted, 111 mph. The ZS Atomix powers from 0-60 mph in just 9.0 seconds and hits a top speed of 122 mph. Prepare to be exhilarated.

Check the design. Dressed for action. Both have aerodynamic front bib spoilers, side sill finishers and rear spoilers. Front fog lamps and alloy wheels. Sports interiors -- Monaco part leather sports seats. Silver faces on sports instrumentation. Electric front windows and door mirrors. The kick of a Kenwood CD tuner. Remote central door locking with perimetric and volumetric alarms to keep it all yours.



Performance	MG ZR Atomix	MG ZS Atomix
Max. power	103Ps@6000rpm	117Ps@5500rpm
Max. torque	123Nm@4500rpm	160Nm@2750rpm
Max. speed	111 mph	122 mph
0-60 mph	10.0 secs	9.0 secs
30-50 mph (4th gear)	9.6 secs	6.8 secs
50-70 mpg (4th gear)	10.8 secs	7.6 secs

Fuel Economy	MG ZR Atomix	MG ZS Atomix
Urban (mpg)	31.1	29.2
Urban (l/100km)	9.1	9.7
Extra urban (mpg)	51.1	48.3
Extra urban (l/100km)	5.5	5.8
Combined (mpg)	41.3	38.9
Combined (l/100km)	6.8	7.3
CO ² emission (g/km)	164	174

All fuel economy figures are in accordance with Directive 1999/100/EC. They have been calculated using the same test cycle as used on the official exhaust emissions classification. They cannot be compared with the previous steady speed/urban figures and are more representative of actual on-road fuel consumption. Under normal use a car's actual fuel consumption figures may differ from those achieved through the test procedure, depending on driving technique, road and traffic conditions, environmental factors and vehicle condition. MG models are equipped with a 3-way controlled catalytic convertor and must use unleaded fuel. The use of Premium (95 Ron) unleaded fuel is recommended. Unleaded petrol of a higher octane can be used.



The ZR Atomix has an electric sunroof to help keep you cool, the ZS has air conditioning. ZS Atomix adds even more. Four airbags. Anti-lock brake system with Electronic Brakeforce Distribution. Each is available in a choice of bodystyles – three or five door hatch for ZR, five door hatch or four door saloon for ZS. Available colours are XPower Grey, Le Mans Green or Solar Red.

Free your passion. With **MG Atomix**.



Atomix MG ZR & ZS price list

Model	List Price	VAT	Retail Price	Tax Band	OTR Price
MG ZR Atomix 3 door	£10,425.53	£1,824.47	£12,250.00	C	£12,395.00
MG ZR Atomix 5 door	£10,897.87	£1,907.13	£12,805.00	C	£12,950.00
MG ZS Atomix 5 door	£12,110.64	£2,119.36	£14,230.00	D	£14,395.00
MG ZS Atomix 4 door	£12,804.26	£2,240.74	£15,045.00	D	£15,210.00

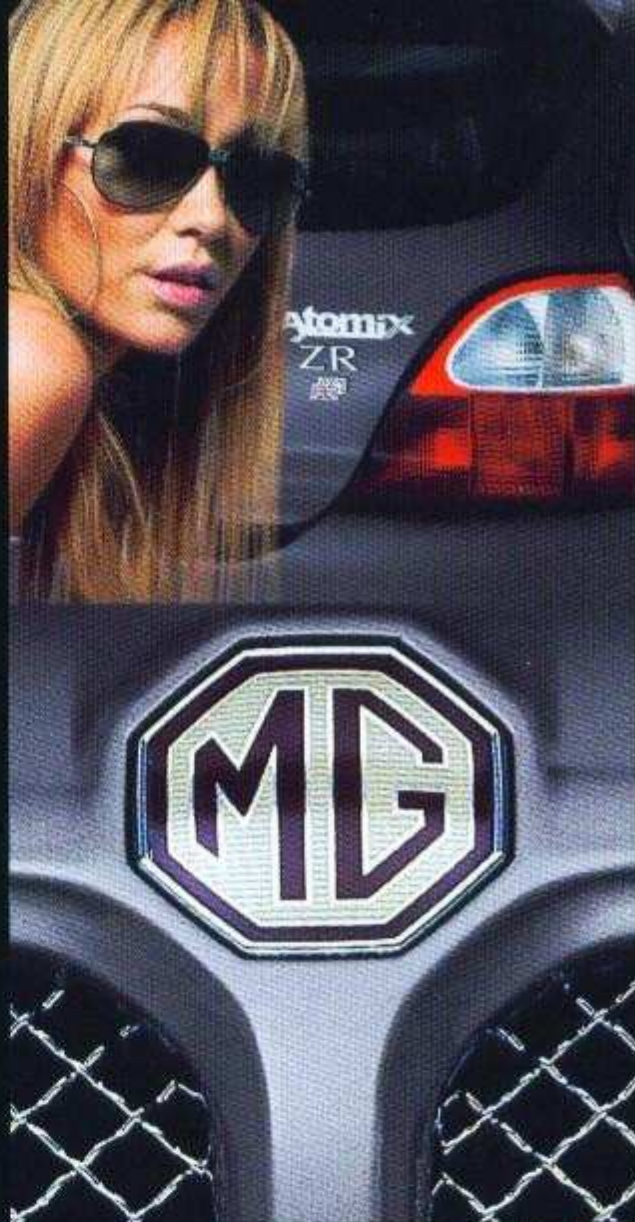
Atomic Kitten SE - Option availability

	MG ZR	MG ZS	List Price £	VAT £	Retail Price £
Metallic/pearlescent paint	<input type="checkbox"/>	<input type="checkbox"/>	276.60	48.40	325.00
Air conditioning	<input type="checkbox"/>	<input checked="" type="checkbox"/>	591.49	103.51	695.00
ABS/EBD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	276.60	48.40	325.00
Passenger airbag	<input type="checkbox"/>	<input checked="" type="checkbox"/>	148.94	26.06	175.00
17" alloy wheels (ilo 16")	<input type="checkbox"/>	<input type="checkbox"/>	234.04	40.96	275.00
Spacesaver temporary spare wheel	<input type="checkbox"/>	<input type="checkbox"/>	42.55	7.45	50.00
Rear head rests (x2)	<input type="checkbox"/>	<input type="checkbox"/>	63.83	11.17	75.00
Leather steering wheel	<input checked="" type="checkbox"/>	<input type="checkbox"/>	127.66	22.34	150.00
Small rear spoiler (ilo large) [†]	-	<input type="checkbox"/>	-	-	NCO
Electric sunroof	<input checked="" type="checkbox"/>	<input type="checkbox"/>	446.81	78.19	525.00
Kenwood radio cassette (ilo CD tuner)	<input type="checkbox"/>	<input type="checkbox"/>	-	-	NCO
Kenwood CD/MP3 tuner	<input type="checkbox"/>	<input type="checkbox"/>	85.11	14.89	100.00
Kenwood 6 disc autochanger	<input type="checkbox"/>	<input type="checkbox"/>	212.77	37.23	250.00

■ Standard □ Optional - Not available NCO No cost option [†] 5 door only

ZS Atomix The sporty handling you won't want to live without. The space you might just need. The genes of the racetrack, with full road car practicality. A car that doesn't compromise. Because you shouldn't.





BY APPOINTMENT
TO HER MAJESTY THE QUEEN
MG ROVER GROUP LTD, LONDON

BY APPOINTMENT
TO H.E. THE PRINCE OF WALES
MG ROVER GROUP LTD, LONDON

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