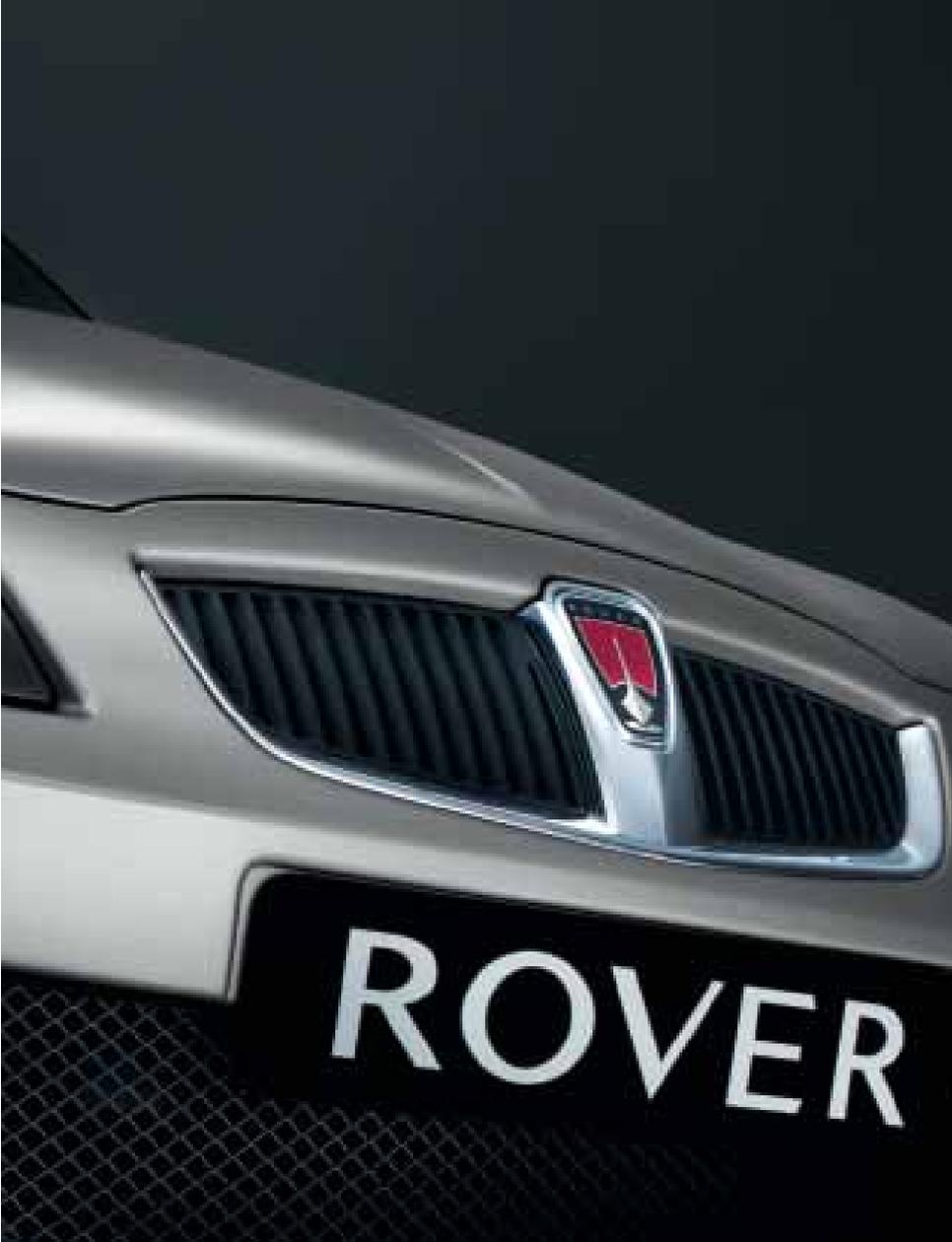


The New Rover 25





Small car, big attitude.

Energetic, refined, contemporary... and plenty of individual attitude to carry it all off. That's the new Rover 25 – a car that's serious about style. It's a small car packed full of big car features; comforts like more powerful engines, greater load-carrying capabilities and a sophisticated chassis with suspension that offers a superb ride and stability. Substance to supplement the style. There's a beautiful restyled exterior, available with three or five doors and four trim choices, and peppy performance to match. But this character doesn't need to shout to be noticed. It is a compact car for confident people who know what they want from life. Discrete, affordable, the epitome of good taste.

Cars shown in this brochure feature various options and accessories.





Look good anywhere.

You can't help but look twice at the new Rover 25; it has an energetic appeal that never fails to turn heads on busy urban streets. It oozes confidence and the attitude of a much larger model. Whether you prefer a chic three-door or practical five-door hatchback, you'll appreciate the impact created by clean, modern lines, an imposing front grille and distinctive Rover twin headlights, all of which give the car real presence on the road. Carefully integrated and well-defined front and rear bumpers, a sharp-looking tailgate design and tailgate spoiler give the new Rover 25 an even more striking and contemporary appearance. And you can colour co-ordinate your car by choosing from a wide selection of exterior paint colours and interior accents.







Power and performance.

Whatever you want from the new Rover 25, you'll find an engine to provide the performance you need. And whether the style of your particular A to B means you're nipping around city streets or cruising along country lanes, Rover's renowned K Series lightweight petrol engines deliver impressive power with excellent fuel economy. This range of award-winning 16-valve units boasts all-alloy construction, which saves weight and helps the engines to warm up quickly, for clean and efficient running. And a standard three-way controlled catalyst ensures emissions remain as low as possible. LPG conversions are also available with 1.4 and 1.6[†] litre engines. Using LPG can lead to significant savings on fuel costs. Speak to your local dealer for more details. The entry level 1.1 litre engine offers a class-leading 75Ps power output and a combined fuel consumption of 41.3mpg to ensure rapid, economical progress on the road. Two 1.4 litre options offer 84Ps and 103Ps respectively. The latter is one of the most powerful engines in its class, and is ideal if you're looking to combine swift overtaking capability with lower running costs. At the top of the range of petrol options is the 1.6 litre engine, which delivers a power output of 109Ps for those that like to keep a little something in reserve.

[†] Not available on 1.6 CVT.





Fast and frugal.

Performance need not come at a cost – the latest generation of high-technology diesel engines are clean, powerful and thrifty. The muscular L Series engine in the new Rover 25 Turbo Diesel comes with a powerful 2.0 litre 101Ps engine with a mighty 240Nm of torque. That's more low-down pulling power than many high-capacity petrol engines can muster. With direct injection, electronic throttle control and an intercooler, the Rover 25 Turbo Diesel offers a responsive driving experience completely in keeping with the character of the car: the 101Ps TD covers 50 to 70mph in fourth gear in just seven seconds. And this sprightly performance comes at a saving rather than a cost. With a combined fuel consumption of 53.8mpg, you can have fun and save money – both at the same time.



Tomorrow's gearbox today.

Conventional wisdom dictates that you choose between two options for a car's transmission system: a manual or an automatic gearbox. But the new Rover 25 boasts tomorrow's technology today, so you can enjoy the best of both worlds. Stepspeed is a state-of-the-art constantly variable transmission (CVT) that is available with the powerful 1.6 litre engine. Working as a stepless auto, Stepspeed will continuously alter the gearing ratio to ensure optimum balance of performance and economy. By just moving the gear selector to the right, it becomes a sequential manual system, with electronic control of the gearbox giving you six ratios to choose between. Pull the gear lever towards you to change down a gear, push it forward to shift up. Let the automatic take care of city traffic; use Stepspeed to take control when the open road beckons. No clutch, no fuss. It's race car technology that's civilised for the road.

No clutch, no fuss. Take advantage of race car technology that's civilised for the road.





Smooth operator.

Solid, safe and responsible – but still up for a bit of fun every now and then: that's the new Rover 25. Its chassis and suspension system have been engineered for a smooth, responsive ride to give you peace of mind at all times. The car's suspension and low stance don't just look good – they give excellent body control over bumps and cracks. The new Rover 25 is designed to glide over potholes and absorb unexpected undulations on imperfect road surfaces. Meanwhile, steering precision and control ensures surefootedness at any speed. But this car loves corners, too. A responsive steering system and roll-resistant body work together to offer taut, reliable and safe handling in all road conditions. Plenty of enjoyment on a twisty, country road, but especially reassuring in severe braking or hazardous driving conditions. For a firmer and more involving ride try the sports suspension option.





Inner confidence.

Good-looking is great, but it's what's inside that counts. Everyone knows that. With all the integrity, quality and capability of a much larger car, the new Rover 25 radiates self-assurance and quiet confidence. The spacious interior is both welcoming and refined and offers excellent visibility, courtesy of the low glassline. The appearance and layout of the redesigned interior of the Rover 25 is carefully considered, with comfort a firm priority. A smart new fascia design, incorporating stylish circular chrome air vents, is available in a choice of Light Smokestone or Ash, with either modern Black Oak, Light Oak or traditional Burr Walnut wood style inserts. Safely cocooned in your own particular comfort zone, you'll be sure to appreciate the little luxuries and overall impression of the distinct Rover interior ambience. It's so much more than you'd expect from a small car – but then, the new Rover 25 is a car for people who know they deserve to be pampered.



- | | |
|--|---|
| Steering wheel mounted audio control. | 1 |
| Black Oak wood style centre console. | 2 |
| Black Oak wood style door grab handle. | 3 |



Comfort zone.

If good looks come as standard with the new Rover 25, so does extreme comfort. Don't let the compact dimensions fool you – this is a seriously roomy car. The interior is both stylish and spacious, offering generous head and legroom throughout. The car's supportive, comfortable seats are available in a range of contemporary and durable finishes, with door trim accents to match. And to make the ride even more sumptuous, why not indulge yourself with leather upholstery and exceptional in-car entertainment options? The luggage capacity is highly impressive too. The boot is one of the largest in its class and an optional folding storage box and a convenience hook will help keep your baggage under tight control.



Chrome door handle. 1

Light Oak wood style centre console. 2



Technology to the rescue.

The new 25 is every inch a Rover – right down to an innovative array of equipment designed to make sure that driving the mean streets of modern life remains an enduringly enjoyable experience. An ultrasonic rear parking distance sensor offers help with those tight spaces; when you're back on the move, a Trafficmaster® Traffic Alert System will deliver detailed warnings about congestion on the roads ahead. For an on-board satellite navigation and concierge service SmartNav® can be fitted as an accessory option. Soft-touch switches mounted high on the centre console ensure ease of operation while driving. And, for added security on the streets, a master-locking switch gives you peace of mind, with the ability to lock all the doors at once with a single press of the button. The new remote key fob, incorporating an electronic tailgate release, features the latest anti-grab technology. It uses a rolling security code so that, even if a car thief records the unlocking signal for your car, within seconds it will have changed and be rendered useless.

Master lock switch. 1

Circular air vents. 2

Trafficmaster® Traffic Alert System. 3



Attractive adaptability.

When it comes to bigger or more awkward items, you'll find that the 60:40 rear seat split and fold system instantly transforms the Rover 25 from a stylish hatchback to a handy load-lugger. This car may look good, but it's prepared to work hard for you too.



Solid and secure.

Safety is always paramount. A computer-designed crash structure, with side impact beams, driver's airbag and ABS with EBD (electronic brake force distribution) come as standard with the new Rover 25. And because others may be as enticed by the new Rover 25 as you, Rover 25 has speed locking, front door super-locking, audible mis-lock and auto re-locking. The high-level Thatcham category 1 security features include an electronic engine immobiliser; perimetric and volumetric anti-theft alarm systems and battery back-up siren.



Cool shades.

Select your new Rover 25's exterior body colour from our 14-strong range of vibrant solid, pearlescent and metallic paint finishes. Or consult our innovative Monogram programme at your nearest dealer for an even wider choice of colours.



Dover White



Rio Red *



Royal Blue (Pearlescent)



Black Pearl (Pearlescent)



British Racing Green (Pearlescent)



Tempest Grey (Metallic)



Arbour Green (Metallic)



Starlight Silver (Metallic)



* Please consult your Rover Dealer for availability details



Midnight Blue



Ski Blue (Pearlescent)



Platinum Gold (Pearlescent)*



Firefrost (Pearlescent)



Provence Blue (Metallic)



Sonic Blue (Metallic)



Designing details.

Make your own particular style statement by choosing either a contemporary Black Oak, Light Oak or traditional Burr Walnut wood style fascia insert to suit your tastes. These are matched to either an Ash or a Light Smokestone surround. The finishing touch is completed on the SXi with the interior door pull handle matched to your choice of fascia insert.



All-Ash fascia with Black Oak insert.



Light Smokestone fascia with Light Oak insert.



All-Ash fascia with Light Oak insert.



All-Ash fascia with Burr Walnut insert.



Light Smokestone fascia with Black Oak insert.



Light Smokestone fascia with Burr Walnut insert.

Sitting comfortably?

The supportive, comfortable seats fitted in the new Rover 25 come in a range of stylish and durable finishes. Choose from either Light Smokestone or Black cloth seat fabrics, or the option of luxurious part or full-leather upholstery. The Si comes with driver height adjust and lumbar support, plus rear headrests as standard. The SEi trim level comes with luxury Tuscany seat materials, with front seat map pockets, rear seat head restraints and rear centre armrest as standard. The SXi comes with full leather. For an even wider choice, consult our personalised Monogram range at your nearest Dealer.



Black Geo



Light Smokestone Geo



Black Tuscany



Light Smokestone Tuscany



Black Part Leather



Light Smokestone Part Leather



Black Leather



Light Smokestone Leather

Trim Combinations. The chart shows recommended combinations of exterior and interior colours that work particularly well.

	i/Si		SEi		SXi	
Fascia and Console	Ash	Light Smokestone	Ash	Light Smokestone	Ash	Light Smokestone
Door Casing Insert Colour	Black	Smokestone	Black	Smokestone	Black	Smokestone
Seat Material	Geo/Cloth		Tuscany/Cloth		Leather	
Seat Colour Availability	Black	Smokestone	Black	Smokestone	Black	Smokestone
Recommended Facia/ Console Inserts	Black Oak	Light Oak	Black Oak	Light Oak	Black Oak	Light Oak
Alternative Inserts	Light Oak or Burr Walnut	Black Oak or Burr Walnut	Light Oak or Burr Walnut	Black Oak or Burr Walnut	Light Oak or Burr Walnut	Black Oak or Burr Walnut
Exterior Colours						
Solid Colours						
Dover White	■		■		■	
Rio Red †	■		■		■	
Midnight Blue		■		■		■
Metallic/Pearlescent Colours						
Starlight Silver	■		■		■	
Tempest Grey		■		■		■
Black Pearl		■		■		■
Ski Blue	■		■		■	
Provence Blue		■		■		■
Sonic Blue	■		■		■	
Royal Blue		■		■		■
Arbour Green	■		■		■	
British Racing Green		■		■		■
Platinum Gold†	■		■		■	
Firefrost Red		■		■		■
■ Recommended						

† Check with your Rover Dealer for availability details

If the combination of colour, trims and features you require is not listed above, please talk to your Dealer about Rover's Monogram Bespoke Build programme.





A sound choice.

Whatever the soundtrack, you'll be making a sound choice with the Rover 25. Whether your personal preference is for a CD-Tuner, Radio Cassette and CD-Autochanger or a high power MP3 Player, the new Rover 25 will look good – and sound great. All three options come with the RDS data system. And most models feature steering wheel mounted remote controls for safer volume, station and track selection. There is also the accessory option of a DAB (Digital Audio Broadcast) Tuner offering exceptional broadcast quality.

Rover 25 key standard features

LEVELS

ROVER 25 i

Model Availability: 1.1 (3dr only), 1.4 84Ps (3&5dr)

Interior

- Geo cloth seat facings
- Ash or Light Smokestone interior
- Choice of fascia inserts
- Driver's heel mat
- Driver's sunvisor pocket
- Passenger sunvisor with vanity mirror
- Cloth headlining
- Glovebox with lamp
- Front door bins with cupholder and CD stowage
- Console mat
- Front and rear ashtray provision
- Auxiliary power socket
- Driver's trinket tray
- 60/40 split folding rear seat back
- Carpeted loadspace
- Air blending heater unit with four speed fan, recirculation mode, four fascia vents and side window demister

Instruments and Controls

- Tilt adjustable steering column
- Rotary styled air vents with chrome finish
- Digital clock incorporating Trafficmaster® Traffic Alert System
- LCD odometer/tripmeter
- Rev counter
- Low coolant level warning lamp
- Boot open warning lamp

Audio

- Stereo radio cassette/ front speakers
- Roof-mounted aerial

Exterior Features

- Rover styled front grille with chrome surround
- Body-coloured side rubbing strips
- Body-coloured front and rear bumpers
- Tinted glass
- Union flag badge on D posts
- 25 badging on satin front door inserts
- Clear lens twin halogen headlamps
- Side repeater lamps
- 14" Steel Wheels with full width wheel trims
- Neutral colour rear spoiler
- Instant Tyre Repair system
- Neutral colour manual door mirrors

Safety

- Driver's airbag
- Side intrusion beams in doors
- Height adjustable front seat belts
- Front seat belt pre-tensioners
- Driver's seat belt load limiter
- Three, 3-point rear seat belts
- Adjustable front seat head restraints
- High mounted rear stop lamp
- ABS with EBD (Electronic Brakeforce Distribution)
- Front disc brakes
- Rear drum brakes

Electrical Features

- Electric headlamp levelling
- Twin reversing lamps
- Twin rear fog lamps
- High centrally mounted rear brake lights
- Lights-on warning buzzer switch off
- Heated rear screen with timed switch off

- Two speed wipers with intermittent wipe
- Rear wash wipe with intermittent and automatic operation in reverse
- Loadspace lamp
- Single centrally mounted interior lamp with 'wake up' and delay functions

Security

- Thatcham category 1 alarm system with perimetric and volumetric protection
- Plip controlled remote boot release function
- Visible second VIN label
- Security shielding for steering column, and doors
- Auto-relocking, speed locking and audible mis-lock functions
- Master locking/unlocking switch including personal panic attack alarm mode
- Engine immobiliser with passive arming
- Remote central door locking including front door superlocking
- Locking fuel filler cap

Suspension and Steering

- Front: McPherson strut with coil springs, telescopic shock absorbers and anti-roll bar
- Rear: H Frame with coil springs and telescopic shock absorbers
- Power Assisted Steering

ROVER 25 Si

Model Availability: 1.4 84Ps (3&5dr), 1.4 103Ps (3&5dr), 1.6 (5dr only), 2.0 TD 101Ps (3&5dr)

additional specification features over Rover 25 i

Interior

- Driver's seat height and lumbar adjustment
- Rear seat head restraints

Audio

- Rear speakers
- Steering wheel remote audio controls
- CD-Tuner

Electrical Features

- Electric Sunroof
- Body-coloured electric door mirrors
- Electric front windows

ROVER 25 SEi

Model Availability: 1.4 84Ps (3&5dr), 1.4 103Ps (3&5dr), 1.6 (5dr only), 2.0 TD 101Ps (3&5dr)

additional specification features over Rover 25 i

Interior

- Tuscany cloth seat facings
- Driver's seat height & lumbar adjustment
- Front seats rear map pockets
- Rear seat head restraints
- Rear centre armrest
- Leather steering wheel and gearknob

Audio

- Rear speakers
- Steering wheel remote audio controls
- CD-Tuner

Exterior Features

- 15" Turbine Alloys*

Electrical Features

- Body-coloured electric door mirrors
- Electric front windows
- Front fog lights

Heating and Ventilation

- Air Conditioning

ROVER 25 SXi

Model Availability: 1.6 (5dr only)

additional specification features over Rover 25 i

Interior

- Full Leather seat facings
- Driver's seat height & lumbar adjustment
- Front seats rear map pockets
- Rear seat head restraints
- Rear centre armrest
- Leather steering wheel and gearknob
- Wood-effect interior door pull handle inserts

Audio

- Rear speakers
- Steering wheel remote audio controls
- CD-Tuner
- Front tweeters

Exterior Features

- 15" Serpent Alloys*
- Metallic/Pearlescent paint

Electrical Features

- Body-coloured electric door mirrors
- Electric front windows
- Front fog lights
- Rear Park Distance Control
- Electric rear windows (5dr only)

Heating and Ventilation

- Air Conditioning

* All alloy wheels are supplied with Thatcham approved security wheel nuts.

Life is full of choices, so is the new Rover 25.

To help you make some of these choices, we have put together five comfort levels. You will also find a range of six engines and the choice of manual or stepspeed automatic.

ENGINES	TRANSMISSION	COMFORT LEVELS
1.1 16v 1.4 84Ps 16v 1.4 103Ps 16v 1.6 16v 1.6 16v CVT 2.0 101Ps TD	5-speed manual Stepspeed automatic	i Si SEi SXi



Options to suit you.

A wide range of options means that it's easy to get a new Rover 25 tailored to suit your particular tastes and needs. Choices include a selection of stylish alloy wheels, satellite navigation, parking distance controls and five option packs. Not to mention the selection of fascia and interior colourways and different paint finishes.

ROVER 25 i	ROVER 25 Si	ROVER 25 SEi	ROVER 25 SXi
<ul style="list-style-type: none"> •Pack: 15" 8-Spoke Alloys* CD-Tuner •Additional Options: Full size spare wheel Passenger airbag Metallic paint 	<ul style="list-style-type: none"> •Pack: 15" 8-Spoke Alloys* Air Conditioning ilo sunroof •Additional Options: Full size spare wheel Passenger airbag Rear Park Distance Control Metallic paint 	<ul style="list-style-type: none"> •Pack A†: 16" 9-Spoke Alloys* Sports suspension •Pack B: Part leather seats Rear Park Distance Control •Additional Options: Full size spare wheel Passenger airbag CD-Autochanger Stepspeed automatic gearbox (on 1.6 models) Metallic paint Electric sunroof 	<ul style="list-style-type: none"> •Pack: 16" 9-Spoke Alloys* Body-coloured rear spoiler •Additional Options: Full size spare wheel Passenger airbag CD-Autochanger Electric sunroof Stepspeed automatic gearbox (on 1.6 models) Satellite navigation

* All alloy wheels are supplied with Thatcham approved security wheel nuts.

† Not available on 1.4 (84Ps) engine.



BE YOU.

MONOGRAM GIVES EVERYONE THE OPPORTUNITY TO PERSONALISE THEIR CAR AND REALLY STAND OUT FROM THE CROWD. BY CHOOSING FROM THE MONOGRAM RANGE, YOUR NEW **ROVER 25** CAN REFLECT YOUR TASTE AND PERSONALITY – FROM THE EYE-CATCHING EXTERIOR COLOUR AND FINISH OF THE BODYWORK TO THE INTERIOR TRIM, YOU CAN CREATE A CAR THAT'S AS INDIVIDUAL AS YOU ARE.





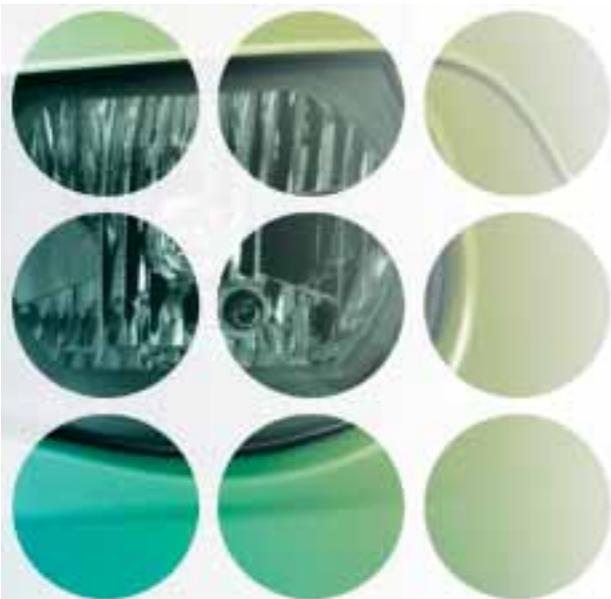
MONOGRAM EXTERIOR

MONOGRAM OFFERS A PALETTE OF STYLE-AWARE AND TECHNICALLY ADVANCED EXTERIOR PAINT FINISHES. YOUR CHOICE CAN SPEAK QUIETLY AND CONFIDENTLY OR YOU CAN OPT FOR BOLDER, BRIGHTER BRUSH STROKES. COLOUR IS A LIVING THING AND MONOGRAM INVITES YOU TO BRING YOUR ROVER VERY MUCH TO LIFE.



MONOGRAM INTERIOR

IF YOUR CAR'S EXTERIOR SPEAKS TO OTHERS, THEN THE INTERIOR IS YOUR PERSONAL DOMAIN. HERE IS WHERE YOU FEEL AT ONE WITH YOUR DRIVING ENVIRONMENT; HERE IS WHERE YOU ARE IN CONTROL. A RANGE OF COLOUR CO-ORDINATED MATERIALS AND OPTIONS, INCLUDING THE HUGELY POPULAR ALCANTARA® SUEDE-EFFECT MATERIAL ENABLE YOU TO PERSONALISE YOUR CAR TO YOUR PERSONALITY.



MONOGRAM OPTIONS

THE MONOGRAM PERSONAL OPTIONS PROGRAMME COMPLETES THE PICTURE. STATE-OF-THE-ART IN CAR ENTERTAINMENT SYSTEMS TAILORED TO YOUR CAR, SATELLITE NAVIGATION SYSTEMS THAT HELP GUIDE YOU SMOOTHLY TO YOUR NEXT VITAL APPOINTMENT, AN EXTENSIVE RANGE OF ALLOY WHEELS (OF COURSE), AND ANY OF A RANGE OF DETAILED OPTIONS DESIGNED TO MAKE YOUR ROVER MOTORING A PLEASURE.



Finishing touches.

As if its good looks weren't already enough, Rover Dealers can offer a wide range of stylish accessories to further enhance your new Rover 25. These include smart alloy wheels, chrome exhaust finishers, satellite navigation, DAB and a Sony MP3 player. And there's also a whole host of practical equipment available – accessories such as a versatile roof carrying system, mud flaps, robust floor mats and a dog guard (they ought to be able to travel in style too, don't you think?).

1 Roof box

Mud flaps 2

Blaupunkt Daytona MP53 3

Dog guard 4

Sony CDX-F5500 MP3 5



Technical specification.

Engine and Transmission Availability	i	Si	SEi	SXi
1.1 16v 5-speed manual	3dr	-	-	-
1.4 (84Ps) 16v 5-speed manual	3 & 5dr	3 & 5dr	3 & 5dr	-
1.4 (103Ps) 16v 5-speed manual	-	3 & 5dr	3 & 5dr	-
1.6 16v 5-speed manual	-	5dr	5dr	5dr
1.6 16v Stepspeed	-	-	□	□
2.0 Turbo Diesel 5-speed manual (101Ps)	-	3 & 5dr	3 & 5dr	-
LPG Dual Fuel*	□	□	□	□

□ Optional - Not available * Please ask your Rover Dealer for details of approved LPG conversions. Only available on 1.4 & 1.6 litre petrol engines with manual transmission.

Engines

	Max. Power	Max. Torque	Engine Capacity	Engine Data
1.1 16v	75Ps @ 6000 rpm	95 Nm @ 5000 rpm	1119cc	4 cylinder, transverse, DOHC with electronic multi-point fuel injection, programmed ignition, and 3-way controlled catalyst. Hydraulic tappets. Compression ratio 9.4:1.
1.4 16v	84Ps @ 6000 rpm	110 Nm @ 4500 rpm	1396cc	4 cylinder, transverse, DOHC with electronic multi-point fuel injection, programmed ignition, and 3-way controlled catalyst. Hydraulic tappets. Compression ratio 10.5:1.
1.4 16v	103Ps @ 6000 rpm	123 Nm @ 4500 rpm	1396cc	4 cylinder, transverse, DOHC with electronic multi-point fuel injection, programmed ignition, and 3-way controlled catalyst. Hydraulic tappets. Compression ratio 10.5:1.
1.6 16v	109Ps @ 6000 rpm	138 Nm @ 4500 rpm	1589cc	4 cylinder, transverse, DOHC with electronic multi-point fuel injection, programmed ignition, and 3-way controlled catalyst. Hydraulic tappets. Compression ratio 10.5:1.
2.0 Turbo Diesel (101Ps)	101Ps @ 4200 rpm	240 Nm @ 2000 rpm	1994cc	4 cylinder, transverse, SOHC turbocharged and intercooled diesel with electronic programmed direct fuel injection and 2-way oxidation catalyst, exhaust gas recirculation and fast-acting glow plugs. Hydraulic tappets, Compression ratio 19.5:1.

Wheels



14" steel wheel with
175/65T 14 radial ply tyres



15" 8-Spoke alloy wheels with
185/55 HR 15 radial ply tyres



15" Turbine alloys wheels with
185/55 HR 15 radial ply tyres



15" Serpent alloy wheels with
185/55 HR 15 radial ply tyres



16" 9-Spoke alloy wheels with
205/45 W 16 radial ply tyres

If the combination of colour, trims and features you require is not listed above, please talk to your Dealer about Rover's Monogram Bespoke Build programme.

Technical Specification.

Performance* and Fuel Economy

Manual Models	Maximum Power(Ps)	Maximum Torque(Nm)	Maximum Speed(mph)	Acceleration (secs)			Urban		Fuel Consumption		Combined		CO ₂ g/km Decl.
				0-60mph	30-50mph (4th gear)	50-70mph (4th gear)	Mpg	L/100km	Extra Urban Mpg	L/100km	Mpg	L/100km	
1.1 16v	75	95	100	13.5	11.4	14.6	31.3	9.0	50.8	5.6	41.3	6.8	164
1.4 84Ps 16v	84	110	105	11.8	10.8	12.5	31.1	9.1	51.1	5.5	41.3	6.8	164
1.4 103Ps 16v	103	123	112	10.2	9.6	10.9	31.1	9.1	51.1	5.5	41.3	6.8	164
1.6 16v	109	138	115	9.5	9.0	10.2	30.8	9.2	51.9	5.4	41.3	6.8	164
2.0 101Ps TD	101	240	113	9.9	6.0	7.0	39.2	7.2	68.3	4.1	53.8	5.2	150
Automatic Models													
1.6 16v CVT	109	138	110	10.3	-	-	25.5	11.1	49.3	5.7	36.6	7.7	184

*Manufacturer's data. All fuel economy figures are in accordance with Directive 99/100/EC. They have been calculated using the same test cycle as used for official exhaust emission classification. They cannot be compared with the previous steady speed/urban figures and are more representative of actual on-road fuel consumption. Under normal use a car's actual fuel consumption figures may differ from those achieved through the test procedure, depending on driving technique, road and traffic conditions, environmental factors, and vehicle condition. All Rover 25 petrol models are equipped with a 3-way controlled catalytic converter and must use unleaded fuel. The use of Premium (95 RON) unleaded fuel is recommended. Unleaded petrol of a higher octane can be used. Fuel tank capacity: 11 gallons (50 litres)

Service Intervals: 12 months/15,000 miles for petrol models and 12 months/12,000 miles for diesel models.

Suspension

	i	Si	SEi	SXi
Front: McPherson strut with coil springs, telescopic shock absorbers and anti-roll bar	■	■	■	■
Rear: H-frame torsion beam with coil springs and telescopic shock absorbers	■	■	■	■
Sports suspension & instrument pack, with 16" 9-Spoke Alloy wheels	-	-	□†	-

Steering

Rack and pinion, power-assisted with positive centre feel	■	■	■	■
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Brakes

Servo assisted, simultaneous valve opening with ABS and electronic brakeforce distribution standard on all models. Front disc brakes, rear drums on all models	■	■	■	■
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Wheels and Tyres

	i	Si	SEi	SXi
14" steel wheels with trims	■	■	-	-
15" 8-Spoke alloy wheels**	□	□	-	-
15" Turbine alloy wheels	-	-	■	-
15" Serpent alloy wheels	-	-	-	■
16" 9-Spoke alloy wheels**	-	-	□	□
ITR*	■	■	■	■
Space saver spare wheel	□	□	□	□
Full size steel spare wheel	□	□	□	□

■ Standard □ Optional - Not available **Part of option pack.

*I.T.R. is a temporary instant tyre repair system.

† Not available on 1.4 (84Ps) engine.

If the combination of colour, trims and features you require is not listed above, please talk to your Dealer about Rover's Monogram Bespoke Build programme.

Technical Specification.

Safety	i	Si	SEi	SXi
Laminated windscreen. Driver's airbag. Side intrusion beams in doors. Adjustable front seat head restraints. Height adjustable, inertia reel front seat belts with pre-tensioners. Driver's seat belt load limiter. Three inertia reel rear seat belts. High mounted rear stop lamp	■	■	■	■
2 rear headrests	-	■	■	■
Passenger Airbag	□	□	□	□
Anti-lock Braking System (ABS) with EBD	■	■	■	■
Locks and Security				
Thatcham 1* grade perimetric and volumetric alarmed protection. Passive engine immobilisation system. Battery backed-up alarm sounder. Front door superlocking	■	■	■	■
Remote controlled central door locking. Audible mislock sounding	■	■	■	■
Internal master locking switch with personal panic alarm function	■	■	■	■
Passive relocking function. Speed dependent locking function	■	■	■	■
Tailgate release facility operated electronically through remote plip	■	■	■	■
Shielded steering column and door locks	■	■	■	■
Locking fuel filler flap	■	■	■	■
Visible second VIN plate	■	■	■	■
Locking wheels nuts (one per alloy wheel)	□	□	■	■
Heating and Ventilation				
Air blending heater with 4-speed blower, electronic operated recirculation mode and side window demist	■	■	■	■
Four fascia mounted rotary air vents in bright chrome finish	■	■	■	■
CFC free Air-Conditioning, including pollen filter	-	□*	■	■
Heated rear window with timed off function	■	■	■	■
Interior Trim and Fittings				
Geo seat facings. Cloth backs and borders	■	■	-	-
Geo & Tuscany seat facings. Cloth backs and borders	-	-	■	-
Part Leather seats	-	-	□*	-
Leather seat facings	-	-	-	■
Leather trimmed steering wheel	-	-	■	■
Leather trimmed gearknob	-	-	■	■
Front seat fore-aft and recline adjustments	■	■	■	■
Driver's height and lumbar adjustment	-	■	■	■
Fully trimmed doors with cloth inserts and integrated door pulls/armrests	■	■	■	■
Fully carpeted car interior and boot	■	■	■	■
Choice of Ash or Smokestone interior colourways	■	■	■	■
Choice of fascia and console finishers	■	■	■	■
60/40 split folding rear seatback	■	■	■	■

■ Standard □ Optional - Not available *Part of option pack.



If the combination of colour, trims and features you require is not listed above, please talk to your Dealer about Rover's Monogram Bespoke Build programme.



Technical Specification.

Interior Trim and fittings (continued)	i	Si	SEi	SXi
2 rear headrests	-	■	■	■
Rear centre armrest & rear map pockets	-	-	■	■
Glovebox with lamp	■	■	■	■
Facia stowage pocket	■	■	■	■
Front door bins with cup holder & CD storage	■	■	■	■
Twin cup holders in centre console	■	■	■	■
Rear cubby bins (3-door models only)	■	■	■	■
Twin swivelling sunvisors with passenger's vanity mirror and driver's docket pocket	■	■	■	■
Driver's heel mat and left footrest	■	■	■	■
Bright chrome fresh air vent surrounds and glovebox handle, interior door release handles	■	■	■	■
Front door bright sill strips	■	■	■	■
Electrical Features				
Electric front windows with driver's one-shot down function	-	■	■	■
Electrically adjustable and heated door mirrors	-	■	■	■
Electric rear windows with isolator switch (5-door only)	-	-	-	■
Electric glass slide and tilt sunroof with sliding internal blind	-	■	□	□
Courtesy lamp operated by front and rear doors with 'wake up' and timed fade-out functions	■	■	■	■
Twin halogen headlamps with internal beam level adjuster	■	■	■	■
Front fog lamps	-	-	■	■
Twin reversing lamps. Hazard warning lamps	■	■	■	■
Lamps-on warning buzzer	■	■	■	■
Loadspace lamp	■	■	■	■
Auxiliary power socket	■	■	■	■
Cigar lighter with re-locatable ashtray	□	□	□	□
TrafficMaster® Traffic Alert System	■	■	■	■
Ultrasonic rear parking distance sensors	-	□	□	■
Instruments and Controls				
Tilt adjustable steering column	■	■	■	■
Instrument pack including speedometer, rev counter, water temperature gauge, fuel gauge and warning lamp bank including lamps for handbrake on and tailgate open,	■	■	■	■
Electronic odometer with LCD display and trip function	■	■	■	■
Digital clock	■	■	■	■
TrafficMaster® Traffic Alert System	■	■	■	■
Soft touch centre console switches for; master locking switch, heated rear window, front & rear fog lamps, air-conditioning, air recirculation & SmartNav® (where feature is specified)	■	■	■	■
Twin column stalks for indicators, main beam, headlamp flash, two speed wipers, wash-wipe, intermittent wipe and rear wiper and washer	■	■	■	■
Rear wash-wipe with automatic operation when reversing with front wipers on	■	■	■	■
Horn buttons in steering wheel centre	■	■	■	■
■ Standard □ Optional - Not available				

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Technical Specification.

Audio and navigation systems	i	Si	SEi	SXi
Roof-mounted flexible aerial	■	■	■	■
2 front speakers	■	■	■	■
2 rear speakers	-	■	■	■
Two front tweeters	-	-	-	■
Steering wheel mounted volume, channel and function controls	-	■	■	■
Radio cassette player with AM, FM and RDS	■	-	-	-
CD-Tuner with AM, FM and RDS	□*	■	■	■
Six-disc CD autochanger	-	-	□	□
Satellite navigation system including CD player and tuner (steering wheel controls are not provided, and CD autochanger is not compatible, with this option)	-	-	□	□
Body and exterior features				
Black door mirror covers	■	-	-	-
Body-colour door mirror covers	-	■	■	■
Black tailgate spoiler	■	■	■	■
Body-coloured tailgate spoiler	-	-	-	□*
Tinted glass	■	■	■	■
Hinged rear side windows (3-door only)	■	■	■	■
Body colour bumpers and door side mouldings	■	■	■	■
Twin halogen headlamps	■	■	■	■
Choice of metallic and pearlescent paint finishes	□	□	□	■
Option Packs				
15" 8-Spoke Alloy Wheels & CD-Tuner	□	-	-	-
15" 8-Spoke Alloy wheels & Air-Conditioning (ilo Sunroof)	-	□	-	-
16" 9-Spoke Alloy wheels, sports suspension & instrument pack	-	-	□	-
Part Leather seats & rear Park Distance Control	-	-	□	-
16" 9-Spoke Alloy wheels & painted rear spoiler	-	-	-	□
Rover 25 Insurance Groups (as recommended by the Association of British Insurers)				
1.1 16v	3E	-	-	-
1.4 (84Ps) 16v	4E	5E	5E	-
1.4 (103Ps) 16v	-	6E	6E	-
1.6 16v Manual & Auto	-	6E	6E	6E
2.0 TD (101PS)	-	7E	7E	-

■ Standard □ Optional - Not available

* Part of Option pack - See Option Pack Section

If the combination of colour, trims and features you require is not listed above, please talk to your Dealer about Rover's Monogram Bespoke Build programme.



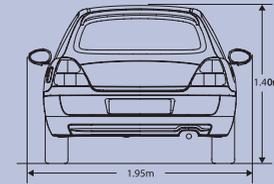
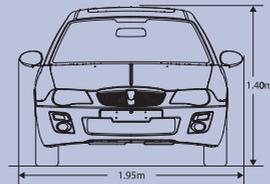
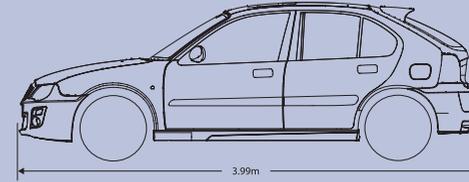
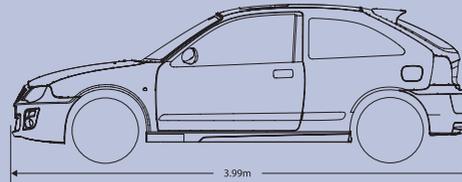
Technical Specification.

Weights	1.1 Manual		1.4 (84Ps & 103Ps) Manual		1.6 Manual		1.6 CVT		2.0 TD 101Ps Manual		
	kg	lb	kg	lb	kg	lb	kg	lb	kg	lb	
Unladen weight (kg/lb) note 1 (includes 90% full fuel tank but no driver)	min	1020	2245	1020	2245	1030	2270	1045	2300	1130	2490
	max	1110	2445	1110	2445	1120	2465	1135	2500	1220	2685
Max laden weight (kg/lb) note 2		1520	3350	1520	3350	1520	3350	1550	3415	1600	3525
Max axle load, front (kg/lb)		830	1825	830	1825	830	1770	850	1870	915	2015
Max axle load, rear (kg/lb) note 2		750	1650	750	1650	750	1650	750	1650	750	1650
Max Roof Load		65	140	65	140	65	140	65	140	65	140
Max trailerweight, unbraked		500	1100	500	1100	500	1100	500	1100	500	1100
Max trailerweight, braked**		700	1540	1000	2200	1000	1540	1000	2200	1000	2200
Max tow hitch download		70	150	70	150	70	150	70	150	70	150

** The maximum towing weights shown above are to an industry defined standard and represent the maximum weight that can be towed by the vehicle, allowing it to re-start efficiently on a 12% gradient (1 in 8 approx.) at sea level. Always fit Rover officially approved towing attachments and accessories, available from your Rover dealer. These are the only ones approved for use on Rover cars.

note 1 Unladen weight is with no occupants and 90% fuel tank filling.

note 2 When towing, the vehicle max laden weight can be increased by up to 100kg (221lbs) and the maximum rear axle load can be increased by 15%, provided road speed is limited to a maximum of 62mph (100km/h).



Internal Dimensions: 3 and 5-door hatchback: front headroom 0.95m, front legroom 1.06m, front shoulder room 1.36m, rear headroom 0.93m, rear legroom 0.81m, rear shoulder room 1.36m
Luggage capacity: 304 litres. **Note:** These specifications apply to UK models. Specifications for other markets may vary and are available on request.

Reassurance that goes further.

MG ROVER DEALERS

No-one is better equipped than an MG Rover Dealer to look after your Rover 25, where you'll find everything you require to keep it in peak condition at competitive prices. Our Dealers have the know-how and the training. They have the right diagnostic equipment and tools, and they have MG Rover approved parts and materials to hand.

WARRANTY

All Rover 25 models purchased from MG Rover Dealers in the UK are covered by a three year/60,000 mile warranty.* Included within this extended three year warranty are an array of guarantees and services designed to offer complete peace-of-mind motoring.

MG ROVER INSURANCE

MG Rover Insurance complements your new Rover perfectly. Very competitive premiums are supported by the fact that should you ever need to make a claim, your car will be repaired by one of MG Rover's Approved Bodyshops using only genuine parts and manufacturer approved paints. See how competitive we are when you next need to renew your motor insurance.

ROADSIDE ASSISTANCE

Roadside Assistance is provided in the UK for the first year by the Automobile Association whose fleet of 3,500 patrol vehicles provide a service of roadside repair or Homestart. In the event that the vehicle cannot be repaired at the roadside it will be taken to the nearest MG Rover Dealer or to a destination of your choice. Rover customers can purchase AA 5 Star European Services at preferential rates from the Automobile Association, and 2nd and 3rd year Roadside Assistance options can be purchased from your supplying Dealer.

MG ROVER APPROVED BODYSHOPS

In the unfortunate event that your Rover requires body and/or paint repairs, our comprehensive network of MG Rover Approved Bodyshops has all the necessary expertise and specialist equipment needed to restore your Rover to its original glory. Fitting only genuine parts and using only MG Rover specified paints, you can be assured that any repair will be completed with the level of professionalism you expect from an MG Rover Approved Bodyshop.

ENVIRONMENTAL STATUS

MG Rover Group Ltd. is environmentally accredited to ISO14001 (Environmental Management Systems); meets all necessary vehicle exhaust gas emissions limits for the EU and other relevant markets; and is complying with developing national regulations to meet the waste prevention objectives of the European Directive on End of Life Vehicles (ELVs). For more details on MG Rover's efforts to improve product/site environmental performance, including vehicle recyclability, free take-back networks for ELVs, and other environmental issues, please click on the 'Environment' link in the 'About Us' section of the MG Rover website www.mg-rover.com, or ask your local Dealer for information.

* Made up of a 12 month unlimited mileage warranty plus MG Rover's 2nd and 3rd year/60,000 mile extended warranty, subject to terms and conditions. The extended warranty is provided by MG Rover as a no cost option to purchasers of Rover 25 from approved UK MG Rover Dealers. The extended warranty will only apply to the extent that the 12 month unlimited mileage warranty has not exceeded 60,000 miles.

